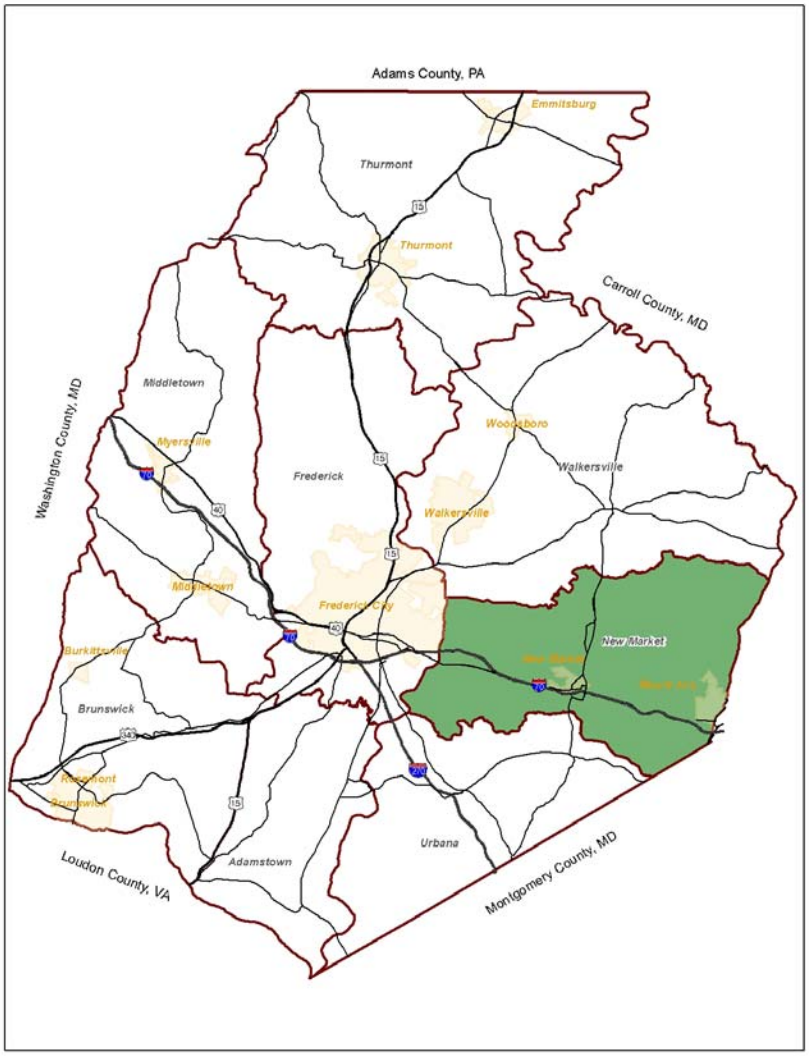
A Demographic Exploration of Frederick County
New Market Planning Region Profile

Welcome to the December, 2006 edition of "A Demographic Exploration of Frederick County" where we will explore the New Market Planning Region. The planning region boundaries changed on September 25th, 2006, to more closely match a census tract, wherever possible, for future consistency and continuity in data collection. For further information on the demographics and other statistics of Frederick County, please visit http://www.co.frederick.md.us/planning/Demographics/Demographics.htm

The New Market Planning Region is located in the eastern portion of Frederick County. The northern extent is Gas House Pike and Linganore Creek. The western edge is the Frederick City Limits and the Monocacy River. The southern extent follows Bush and Church Creeks. To the western edge are the Maryland counties of Carroll, Howard, and Montgomery.



The New Market Planning Region is the fifth largest Planning Region, geographically, and has the second highest population density, 402.3 persons per square miles, in the Frederick County. According to the US Census from 1990 to 2000 the population of the New Market Region increased by 85%, the highest in the County. In 1990 there were 14,903 people in the New Market Region compared to the 27,604 people represented in the 2000 census. According to current Frederick County Division of Planning figures, the 2006 population estimate for the region is 33,818.

Due to the steep increase in the population from 1990 to 2000 most segments of the population had substantial growth. In regards to gender, there was an increase of 80% in the male segment of the population and 91% in the female segment. Of the different age cohorts represented in the demographic profile the largest increase occurred in the school aged children cohort (5 to 18 years old). This segment of the population more than doubled between 1990 and 2000, going from 3,313 to 6,892 within the ten-year span. The second highest increase in age cohorts occurred in the Under 5 years old category, where there was a 94% increase. The third highest was 65 years and older, an increase of 79% of the population

From 1990 to 2000, there was a change in the racial classifications given on the census forms. Due to this, it is somewhat difficult to make a direct correlation between these two decades. However, it does seem that like the County as a whole, New Market is becoming a more diverse planning region. From 1990 to 2000, there was only an increase of 82% of White Alone in the region. The racial/origin classifications that saw the most increase in this region were, Asian and Pacific Islander (400%), Hispanic or Latino (142%), and Black or African American Alone (95%). As stated previously, the large increase may be due to the different reporting methods from the 1990 and 2000 US Census.

With the increase in different races in the region, comes a more diverse New Market Planning Region. In 1990, the New Market region had the fifth highest percentage of the population that is White Alone (96%), in 2000 this decreased to the sixth highest (94%). New Market has the second highest percentage of the population, which is Asian or Pacific Islander (1.7%), and the fourth highest percentage of Hispanic or Latino population (1.7%). The population that was foreign born grew 292% from 1990 to 2000 going from 236 people to 924, the highest increase in the County. New Market also had the highest increase (142%) in the population that spoke a language other than English at home. With such a high increase in this segment of the population New Market continues to have only the fourth largest concentration of people who speak a language other than English at home.

The New Market Region is the highest educated planning region in Frederick County. 93% of the population over the age of 25 has graduated High School and 39% have a Bachelor’s Degree. From 1990 to 2000 the number of people with Bachelor’s Degrees almost tripled going from 2,120 to 6,593 residents.

In regards to the economic characteristics, the New Market Planning Region has taken over the reign of the richest Planning Region in the County. In 2000 the averaged median household income was $78,327 and the family income was $81,481. These high median income levels are most likely due to where the workers of New Market are working. The New Market workers have the lowest percentage of the labor force living

and working in Frederick County, only 36%. Hence New Market has the highest commuting rate in the Frederick County. Over half of the New Market Region workers travel more than 30 minutes to work, the highest percentage in the Frederick County. However only 4.5% of the workers travel 90 minutes or more to work, the second highest percentage in the County.

New Market Planning Region
Demographic Profile*

	1990		2000		Change 1990 to 2000	
General Characteristics	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Total Population	14,903	100.0%	27,604	100.0%	12,701	85.2%
Population Density (persons per square mile)	217.2	x	402.3	x	185.1	x
Male	7,626	51.2%	13,737	49.8%	6,111	80.1%
Female	7,277	48.8%	13,867	50.2%	6,590	90.6%
Under 5 Years	1,304	8.7%	2,526	9.2%	1,222	93.7%
5 to 18 Years Old	3,313	22.2%	6,892	25.0%	3,579	108.0%
18 Years and Over	10,576	71.0%	18,496	67.0%	7,920	74.9%
65 Years and Over	882	5.9%	1,578	5.7%	696	78.9%
White Alone	14,288	95.9%	25,998	94.2%	11,710	82.0%
Black or African American Alone	330	2.2%	643	2.3%	313	94.8%
American Indian/Alaska Native Alone	86	0.6%	34	0.1%	-52	-60.5%
Asian and Pacific Islander	96	0.6%	480	1.7%	384	400.0%
Some Other Race Alone	103	0.7%	89	0.3%	-14	-13.6%
2 or More Races	NA	NA	360	1.3%	NA	NA
Hispanic or Latino	194	1.3%	470	1.7%	276	142.3%
Social Characteristics						
High School Graduate or Higher	8,051	85.3%	15,820	92.6%	7,769	96.5%
Bachelor's Degree or Higher	2,120	22.5%	6,593	38.6%	4,473	211.0%
Foreign Born	236	1.6%	924	3.3%	688	291.5%
Never Married	1,888	17.0%	3,478	17.6%	1,590	84.2%
Now Married	8,147	73.5%	14,547	73.6%	6,400	78.6%
Widowed/Divorced	1,050	9.5%	1,742	8.8%	692	65.9%
Speak a Language Other Than English at Home	443	3.3%	1,188	4.7%	745	168.2%
Household Characteristics						
Households	4,840	100.0%	8,887	100.0%	4,047	83.6%
Family Households	4,259	88.0%	7,743	87.1%	3,484	81.8%
Married-Couple Family Households	3,889	91.3%	6,875	88.8%	2,986	76.8%
Married-Couple Families with Own Children Under 18	2,147	55.2%	4,021	58.5%	1,874	87.3%
Male Householders (No Wife Present)	148	3.5%	318	4.1%	170	114.9%

Male Householders With Own Children Under 18	57	38.5%	204	64.2%	147	257.9%
Female Householders (No Wife Present)	222	5.2%	550	7.1%	328	147.7%
Female Householders With Own Children Under 18	127	57.2%	316	57.5%	189	148.8%
NonFamily Households	581	12.0%	1,144	12.9%	563	96.9%
Economic Characteristics						
Workers	8,237	75.7%	14,518	75.4%	6,281	76.3%
Live and Work in Frederick County	2,670	32.4%	5,176	35.7%	2,506	93.9%
Travel More Than 30 Minutes to Work	4,855	58.9%	8,067	55.6%	3,212	66.2%
Travel More Than 90 Minutes to Work	219	2.7%	660	4.5%	441	201.4%
Individuals Below Poverty Level	243	1.6%	613	2.2%	370	152.3%
Averaged Median Household Income	$51,507	x	$78,327	x	26,820	52.1%
Averaged Median Family Income	$53,840	x	$81,481	x	27,641	51.3%
Housing Characteristics						
Total Housing Units	4,910	100.0%	9,091	100.0%	4,181	85.2%
Occupied Housing Units	4,778	97.3%	8880	97.7%	4,102	85.9%
Vacant Housing Units	132	2.7%	211	2.3%	79	59.8%
Owner-occupied Housing Units	4,363	91.3%	8,280	93.2%	3,917	89.8%
Renter-occupied Housing Units	415	8.7%	600	6.8%	185	44.6%

* Due to discrepancies in the census tract and Planning Region boundaries the area north and west of Linganore Creek, south of Gas House Pike, and east of the Monocacy River are included in the Walkersville Planning Region Demographic Profile not the New Market Planning Region. Population density is based on the land mass and population of census tract not the planning region.