FINANCE DIVISION
FREDERICK COUNTY, MARYLAND

Department of Purchasing

Winchester Hall • 12 East Church Street • Frederick, Maryland 21701
301-600-1069 • FAX 301-600-2521 • TTY Use Maryland Relay
www.FrederickCountyMD.gov

December 19, 2011

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RFP #12-12
TransIT Vehicle Advertising

Addendum #1

The following information is incorporated into the above identified RFP #12-12 by way of reference. Please sign and date this sheet in the spaces provided below to acknowledge receipt of this Addendum #1 and submit it with your technical proposal. Except as provided herein, all terms and conditions of RFP #12-12 remain unchanged and in full force and effect.

During the Pre-Proposal Conference held on December 16, 2011 several questions were asked about the RFP services and they are listed below with their answers:

1. Can you provide an inventory of the TransIT vehicles and buses the RFP services cover, including their size, any applicable logos and the areas that ads can cover as well as the areas the ads cannot cover?

   Yes, the vehicle inventory is attached. The ad sizes indicated are the ones currently used, larger size ads may be possible.

   Any vented areas on the roof or sides of the bus should not be covered. Ads that can be cut around the vents allowing free flow of air are acceptable.

   Windows may be covered as long as they can be seen through from the inside, however, TransIT reserves the right to discontinue the practice if they choose.

   Six (6) of the smaller vehicles have circular ARRA stickers around 12" in diameter on the rear that cannot be covered.

2. Attachment 7, Compensation Proposal Cover Page, has been revised to accurately reflect the initial contract term that will begin on or after January 1, 2012 and end June 30, 2013 as stated in paragraph 5, Contract Period on page 11 of the RFP. All subsequent contract renewal terms will last for one-year, beginning on July 1 and ending on June 30 of the following year. **Please discard Attachment 7 on page 45 of RFP 12-12. The new Attachment 7, Compensation Proposal Cover Page must be completed and submitted with your compensation proposal.**

3. Who owns, maintains and cleans TransIT vehicles?

   Frederick County owns and maintains TransIT vehicles. There is no specific schedule to wash the vehicles, they are cleaned on an as needed basis.

4. Can the selected Contractor place ads on vehicles overnight or on weekends?

With TransIT's prior approval, the Contractor could place ads on the vehicles at night Monday through Friday before 10:00 pm or after 12:00 am and on Saturday but not on Sunday when TransIT is closed. However, after a relationship has been established with the Contractor access on Sundays may be possible when there is no TransIT service and all vehicles are available.

5. Does TransIT have a climate-controlled area where the Contractor could install the ad and leave the vehicle for approximately 24 hours after the ad is placed?

   TransIT has a heated area where the Contractor could install the ad and leave the vehicle for approximately 24 hours afterwards but there is no air-conditioned area to install the ads.

Sylvia Jacobs

Sylvia Jacobs, CPPB
Procurement Analyst III

12/19/11
Date Signed

Please sign below to acknowledge this addendum and return with your proposal.

Name of Contractor

Date Signed

TransIT Services of Frederick County - Current Ad Space in Inches

VEHICLE NUMBER	Curb Side	Driver Side	Rear	Bus Type	Pass Seats	No W/C's	
LARGE BUSES USED IN FIXED ROUTE SERVICE							
35917	20x60	20x110	17x60	2003 THOMAS	26	2	1
35918	20x60	20x110	17x60	2003 THOMAS	26	2	2
35919	20x60	20x110	17x60	2003 THOMAS	26	2	3
35920	20x60	20x110	17x60	2003 THOMAS	26	2	4
35921	20x60	20x110	17x60	2003 THOMAS	26	2	5
35922	24x72	20x110	20x60	2003 ORION	29	2	6
35923	24x72	20x110	20x60	2003 ORION	29	2	7
35924	24x72	20x110	20x60	2003 ORION	29	2	8
35925	24x72	20x110	20x60	2003 ORION	29	2	9
35926	24x72	20x110	17 x 60	2003 ORION	29	2	10
35927	24x72	20x110	17 x 60	2003 ORION	29	2	11
35928	24x72	20x110	20x60	2003 ORION	29	2	12
36060	24x72	20x110	20x60	2004 ORION	29	2	13
36061	24x72	20x110	20x60	2004 ORION	29	2	14
36062	24x72	20x110	20x60	2004 ORION	29	2	15
36063	24x72	20x110	20x60	2004 ORION	29	2	16
36064	24x72	20x110	20x60	2004 ORION	29	2	17
36065	24x72	20x110	20x60	2004 ORION	29	2	18
36066	24x72	20x110	20x60	2004 ORION	29	2	19
37981	26x66	36x107	18x80	2010 GILLIG	26	2	20
37982	26x66	36x107	18x80	2010 GILLIG	26	2	21
37983	26x66	36x107	18x80	2010 GILLIG	26	2	22
37984	26x66	36x107	18x80	2010 GILLIG	26	2	23
37985	26x66	36x107	18x80	2010 GILLIG	26	2	24
37986	26x66	36x107	18x80	2010 GILLIG	26	2	25
SHUTTLE BUSES - RURAL AND COMMUTER SHUTTLES							
33356	21x48	20x78	21x48	2001 FORD E350	23	0	1
36039	21x48	20x78	21x48	2003 FORD E450	16	2	2
36137	21x48	20x78	21x48	2003 FORD E450	16	2	3
36452	21x48	20x78	21x48	2005 FORD E450	16	2	4
37078	21x48	20x78	21x48	2005 FORD E450	16	2	5
37079	21x48	20x78	21x48	2005 FORD E450	16	2	6
37158	21x48	21x48	21x48	2006 FORD E450	16	2	7
37832	21x48	21x48	21x38	2009 FORD E450	16	2	8
37833	21x48	21x48	21x38	2009 FORD E450	16	2	9
37834	21x48	21x48	21x38	2009 SMALL BUS	16	2	10
37903	21x48	21x48	21x48	2009 FORD E450	16	2	11
37961	30x65	30x70	36x38	2009 FORD E450	16	2	12
37963	30x65	30x70	36x38	2009 FORD E450	23	0	13

VEHICLES USED IN PARATRANSIT SERVICE							
36138	21x38	21x38	21x48	2004 FORD E350	9	2	1
37160	21x48	21x48	21x48	2006 FORD E450	6	4	2
37161	21x48	21x48	21x48	2006 FORD E450	6	4	3
37193	21x48	21x48	21x48	2006 FORD E450	6	4	4
37720	21x48	21x48	21x38	2008 FORD E450	10	3	5
37721	21x48	21x48	21x38	2008 FORD E450	10	3	6
37736	21x48	21x48	21x38	2008 FORD E450	10	3	7
37829	21x48	21x48	21x38	2009 FORD E450	10	3	8
37830	21x48	21x48	21x38	2009 FORD E450	9	3	9
37831	21x48	21x48	21x38	2009 FORD E450	9	3	10
37960	30x42	35x56	36x38	2009 FORD E450	10	3	11
37962	30x42	35x56	36x38	2009 FORD E450	10	3	12
OTHER							
38111				2010 FORD FUSION			13
38112				2010 FORD FUSION			14
37824				2009 TOYOTA PRIUS			15
38205				2011 DODGE MINIVAN			16
						Total vehicles	54

New – December 19, 2011

ATTACHMENT 7

COMPENSATION PROPOSAL COVER PAGE

(Must be submitted separately from the Technical portion of the proposal)

TITLE: Transit Vehicle Advertising

OPENING: **January 4, 2012** TIME: **4:00 P.M.**

TO: FREDERICK COUNTY DEPARTMENT OF PURCHASING
12 East Church Street – First Floor
Frederick, MD 21701

Contract Year	Minimum Payment Guaranteed to the County Each Month	Percentage of Gross Sales to be Paid to the County
• Prime Year 1	$	%
Prime Year 2	$	%
Option Year 1	$	%
Option Year 2	$	%
Option Year 3	$	%
For Evaluation Use Only		

- **Initial contract period shall begin sometime after January 1, 2012 and end on June 30, 2013. All subsequent contract years shall be for 12 months, beginning on July 1st and ending on June 30th of the following year.**

THE PERSON COMPLETING THE PRICE PROPOSAL COVER PAGE MUST INITIAL ANY ALTERATIONS IN FIGURES IN INK.

COMPANY NAME: _____

_____
(Signature) (Date)

_____
(Printed Name)

_____
(Title)