



FREDERICK COUNTY GOVERNMENT

Jessica Fitzwater
County Executive

DIVISION OF PLANNING & PERMITTING
Livable Frederick Planning & Design Office

Deborah A. Carpenter, AICP, Division Director
Kimberly Gaines, Director

Investing in Workers and Workplaces

Tuesday, July 23, 2024, at 2:00 PM
Prospect Center
585 Himes Avenue
Frederick, Maryland 21703

AGENDA

I. Call to Order/Purpose of Plan

Investing in Workers and Workplaces

This plan – undertaken in partnership with the Division of Economic Opportunity – will increase land designated for targeted economic opportunity uses through the review of select growth areas and current land use designations. Critical factors that influence economic success in a community, such as housing availability, transportation access, and educational/training opportunities, will also be considered. The Plan will ensure these new or re-tooled employment growth areas maintain a sense of place and are a positive investment for the entire County, while meeting the needs of workers and employers.

- **Expand the non-residential tax base**
- **Prioritize targeted industry sectors for growth in Frederick County**
- **Ensure an adequate supply of appropriately designated, regulated, and infrastructurally-adequate land for redevelopment/development of employment sites**
- **Express a strategic vision for how the County can accomplish these goals while maintaining its character, leveraging its economic advantages, and improving the lives of current and future residents**

II. Small Group Strategic Mapping Exercise – Focus Areas [Continued from 7/9/24] (60 min)

- Focus Areas: Detailed Discussions & Prioritization (*Bas-Bal-Buck Ind. Core*)
- Areas Missed?

III. Review of Advisory Group Discussion, Additional Thoughts, & Next Steps (30 min)

- Brief Summary of Previous Discussions
- Additional Thoughts from Advisors
- Public Outreach Process
- Draft IW2 Plan Schedule
- Future Advisory Group Meetings

IV. Adjournment