



Pulling Together for the Children of Frederick County

Frederick County Interagency Early Childhood Committee

A Subcommittee of the Local Management Board

Mission Statement:

To promote the healthy development and well-being of young children and their families through community collaboration

Meeting Minutes

February 4, 2021

Attendees:

Kathy Allen	Patty Morison	Claudia Hernandez
Jennifer Barker-Frey	Jen Russo	Delaine Welch
Nancy Boyd	Pilar Olivo	Colleen Guardia
Malcolm Furgol	Sarah Ford	Kelly Robins
Barbara May	Kim Seoni	Robin Goetz
Pat Rosensteel	Leslie Frei	Rorie Cox-Steib
Shelly Toms	Katharine Long	Katie Weishaar
Diana Fulchiron	Christy Donnelly	Ula Slider
Steve Buckley	Shira Solomon	

Meeting Commenced at 1:01 pm

Introductions – Barbara May & Kathy Allen led the group through introductions of new participants and the organizations that are represented in the meeting.

Minutes – Leslie Frei motioned for the vote and seconded by Delaine Welch. Unanimous.

House Keeping – Co-Chair nomination for the IECC – 2-year term. Vote in May. Please email Barbara or Kathy if interested.

Articles – Leslie Frei is working with MHA Systems Navigators on the Article for the Frederick News Post (FNP), exploring the *“Stress and Anxiety for Families Returning to School”*. Receiving input from both Headstart and Spanish Speaking Families to see what the focus will be. Anna Joyce from FNP will join the meeting today to start talking about contests and once determined it should be easy to pick a topic and move forward with the article. More information to follow after the sub-committee today.

Presentation – Pat Rosensteel – *Children of Incarcerated Parents Partnership (COIPP)*

COIPP's Mission is to foster the growth of strong, resilient, hopeful children who are impacted by the incarceration of a loved one in the Frederick County region. Please click the link for more information.

<https://drive.google.com/file/d/1Nz9vomvSgUr2WhfmC4lcNZSXypWK5-Q9/view?usp=sharing>

ACEs Workgroup & We Design Updates – Pilar Olivo.

- New part-time position as a Health Care Coalition Coordinator is open, a great partnership with the health system, health department, and all stakeholder groups working on wellness and the health of our community supporting our infrastructure to move initiatives forward. The person will be in place within the next three months. Pilar will forward the job posting once available
- A team will be attending the Home Visiting Summit that is being held virtually this year in mid-February to help with a recommendation for our community for a Universal New Born Home Visiting Program.
- Looking for additional training opportunities with the FrameWorks Institute. More to come later.
- Continuing to work with Handle with Care - the level of commitment from first responders within the county is excellent. Working on connecting with the Fort Detrick Police Force next.

Local Grant Updates –

- Barbara May – lots of information from data to planning that the state is going through. Build a Plan Tool to use and share with child care providers and programs. Logic model - WIDA is looking for feedback. Better Beginnings registration. Barbara will be sending out all the links and information.
- Kathy Allen. Local Grant Budget Fiscal Year is Jan to Dec. This year 2021: There is funding in the grant for a speaker for the child conference, contractor for child market analysis, contractor for marketing, funding for 6 articles from the FNP and 1 contest, maybe available funding for potentially an email list service, and the contracting for Admin Support for the IECC. Any changes will need a grant amendment.
- Jen Russo. Striving Readers Grant for Frederick County is ending in June. As a result, the Dolly Parton Imagination Library (DPIL) does not have continued funding and family engagement should know what is changing since the grant is ending. Currently serving 9 elementary schools, open registration to all HeadStart children in the County. We'd like to continue this grant, if at least, for the children that are in the program currently. Looking for outside funding sources to see if anyone else would be interested in helping this grant. If you are interested in think of ways to sustain this grant, please contact Cindy Powell: cindy@scottpowell.com.

Breakout Session Updates:

- **Native Content:** Jennifer Barker-Frey, Steve Buckley, Leslie Frei, and Rorie Cox-Steib
 - Anna Joyce talked about contests and sweepstakes. Gave a good idea of what they look like for the FNP. We decided at least one contest will be a quiz and the family will opt in to give us their information so that we can start gathering information for our email list service. This will help gain access with families in FC moving forward. The questions for the contest can be designed to give information about the agencies within the IECC.

Example: "You have a BLANK need which one of these agencies would you go too?
Multiple Choice Answer"

- **Family Engagement: Marketing & Communication Plan:** Barbara May, Jen Russo, Pat Rosensteel, Nancy Boyd, Ula Slider, Christy Donnelly, Claudia Hernandez, Robin Goetz, and Kelly Robbins
 - Discussion about breaking down and prioritizing questions that we want to have with the Focus groups, assess what families are interested in, and how would we decide families would access that information. First, decided to use groups already in our program that are part of the IECC. Making sure to ask the same questions of all families regardless which group is being asked. Targeted populations for the data collected to cover all the diversity within our community. Make sure to have a deadline for when to get that information back.
 - Sub-committee is submitting 5 questions to the Family Engagement group to suggest as the Focus Group questions.
- **Child Care Market Analysis:** Kathy Allen, Kim Seoni, Malcom Furgol, Pilar Olivo, Shelly Toms, Patty Morison, Diana Fulchiron, Shira Soloman, Katharine Long, and Delaine Welch
 - A three phase study approach:
 - Landscape Analysis – products will be interactive map and data brief
 - Population Focus – drilling down for the third phase
 - Identifying a Promise Population for a family study – interviewing and doing focus groups to understand the values around childcare and what is present in those families and what they value.
 - Next Steps is for a scope of work and to maybe look for additional sources of funding.

Community Updates

- Pilar Olivo: Harvard and Family Partnership have completed coaching sessions. Three total sessions, 4.5 hours of time for each project. Consisting of story boarding and prototyping their projects and getting feedback from people and analyzing it. Creating a theory of change and identifying the points of evaluation. They were left with a "pitch sheet" to create a case statement if they wanted to get funding. Currently at the prototyping phase.
- Pat Rosensteel: Suggested adding the Children's Festival on the agenda. In other news, Family Engagement is looking to create a logo to develop with the ACEs workgroup. The company Three Old Souls gave a quote for \$900.00 for an infographic.
- Ready Rosie Community Access Flyer:
 - English: https://drive.google.com/file/d/1MQrfGjAot_6pgQ1Hd7EXAAEOIYNQfR2N/view?usp=sharing
 - Spanish: <https://drive.google.com/file/d/1mHjku47MZHRZGASeVB9bxiFIV6TEDjs2/view?usp=sharing>
- Patty Morrison:
 - Children's Festival – Inviting anyone on the IECC to join the meetings for the Children's Festival. They are at 12:00pm before our normal IECC meeting. Email Patty for more information. The Children's Festival will happen and we are planning to be a month long event. We will have posters, the FNP article in April, talked about give away stations in

different parts of the county, using the schools with their bus configurations, Story Walks, Video Reads, and much more. More information at the next meeting but we are moving forward.

- HB 608 "Early Childhood Education – Child Care Provider Support Grant Program (The Child Care Provider Support Act)" would establish a child care provider support grant program. Link is as follows: <https://act.marylandfamilynetwork.org/supportchildcare>
- Shelly Toms: Healthy Families Home Visiting RFP will be coming in the middle of February from the OCF and will be a competitive process. Please share.
- Rorie Cox-Steib: Updates from the Library, Children's Mental Health Matters week is coming up, focusing on social/emotional skills and story time focused of feeling joy/sadness. Expanded our launch pads, preloaded tablets, with the reading academy which is really great for kids that are picking up reading. Currently working on a completely Spanish Facebook page will roll that out in the spring.
- Malcolm:
 - Vita Program – the Tax Program is open and ready, please share with everyone. Details and flyers in English and Spanish are available at the below website. Thank you and please let me know if you have any questions.
 - <https://www.unitedwayfrederick.org/FreeTaxPrep>
 - Additionally, a group of advocates are looking for support of the building of a new library in West Frederick. Barbara is forwarding out that information.

Meeting Adjourned at 2:42pm.

Next meeting is March 4th, 2021 at 1:00pm