

Staff Working Draft - 03/23/2017

Augment road classification system
 Accessibility focus for master transportation plan
 Countywide spoke-hub distribution paradigm
 Identify internal transit hubs and connectivity
 Transit friendly guidelines
 Reconciled bikeways plan

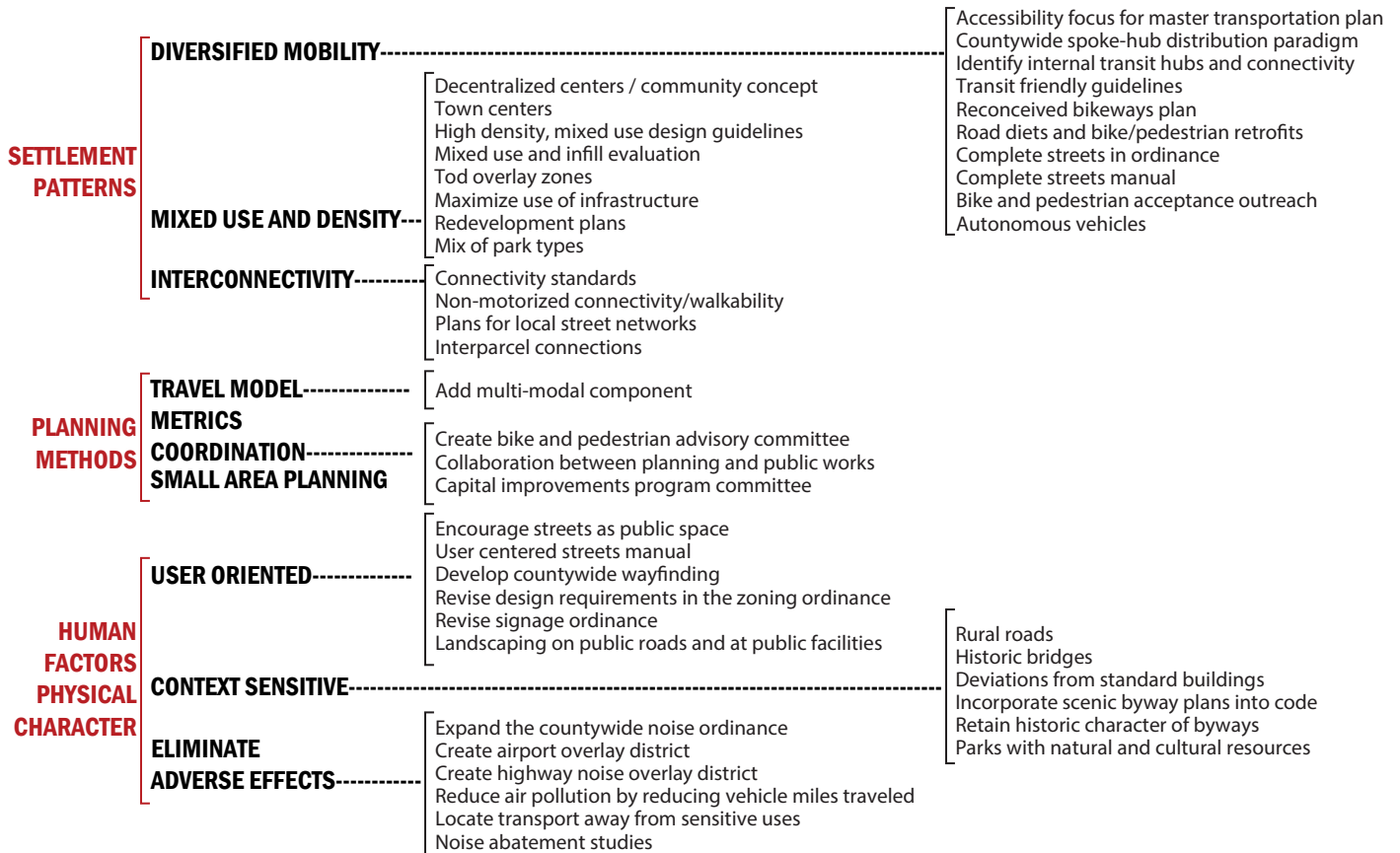
Road diets and bike/pedestrian retrofits
 Complete streets in ordinance
 Complete streets manual
 Bike and pedestrian acceptance outreach
 Autonomous vehicles

GOALS [**INITIATIVES** -----] **Supporting initiatives**

Infrastructure Design



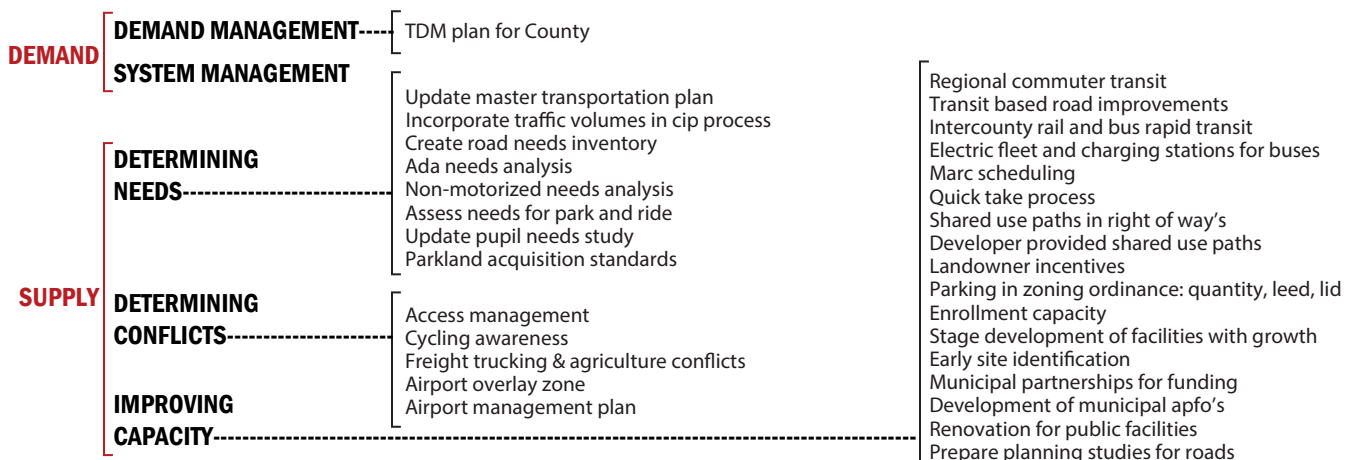
The planning, collaboration, and technical problem solving that ensures that the design of the physical form and spatial patterns of our transportation and public infrastructure provides the best match for the desired function, behavior, or outcome.



Infrastructure Capacity



The practice of ensuring that the supply of and the demand for our transportation and public infrastructure are continually in balance.

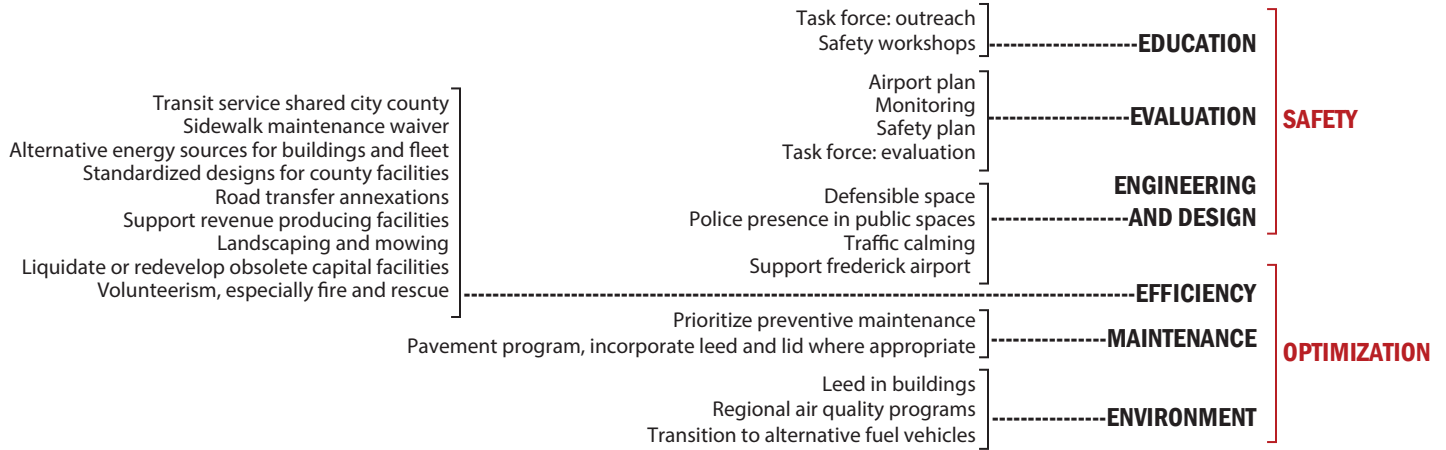


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Supporting initiatives]-----INITIATIVES] GOALS

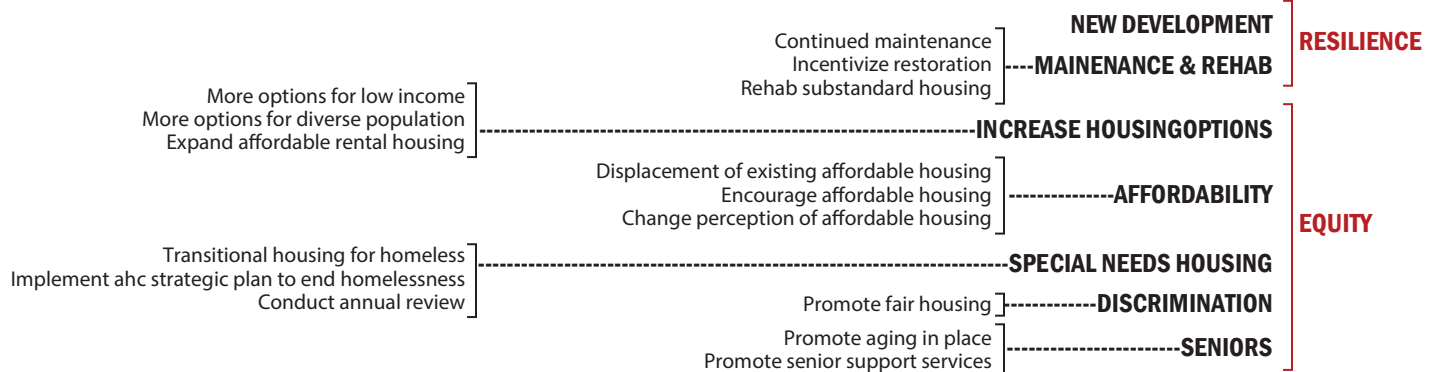
Infrastructure Operations

The continual practice of providing reliable, safe, efficient, and well-maintained transportation and public infrastructure.



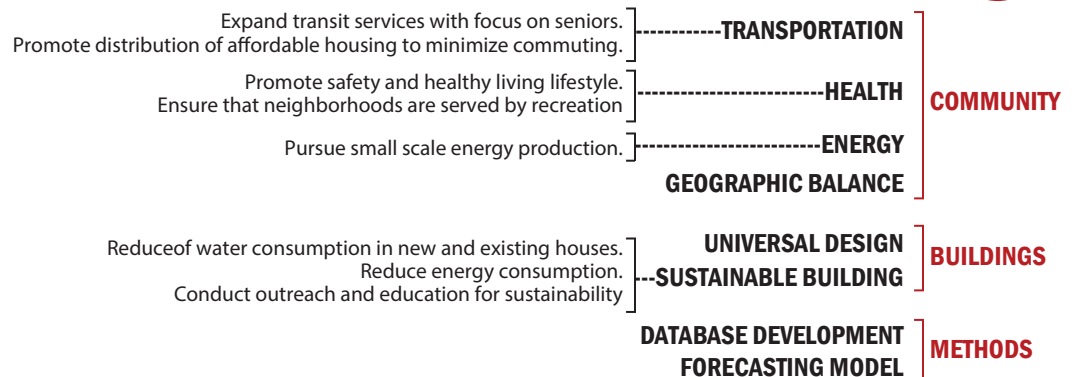
Housing Diversity

The effort to build a varied housing stock in order to support fairness, equity, and resilience for our community that serves the needs of present and future residents.



Housing Design

The planning, technical methods, and forecasting that ensure the provision appropriately configured housing types and allocation of housing throughout the County.



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GOALS [INITIATIVES-----[Supporting initiatives

Housing Economy



The regulatory and financial context of managing the production and risk of providing new and future housing stock in the County through construction, ownership, and occupancy.

HOUSING COSTS [AFFORDABLE HOME OWNERSHIP

NEW DEVELOPMENT [FINANCING
FUNDING

POLICY AND REGULATION [DEVELOPMENT BASED
LEGISLATION
STREAMLINE ENTITLEMENT

Tradition



The notion that the County's heritage and traditions remain rooted in its agricultural past while understanding that the other forces in the region have 'set the table' for a lucrative, healthy, and inspiring future in Frederick County.

MAINTAINING A DISTINCTIVE IDENTITY [LOCAL BUILT ENVIRONMENT AND MATERIAL CULTURE
MARKETING AND PROMOTION
EMBRACE AGRICULTURAL HERITAGE
CELEBRATE SMALL TOWN CULTURE
DIFFERENTIATE OUR COMMUNITIES

DOCUMENTING OUR MEMORIES

TEACHING OUR HISTORY

HERITAGE TOURISM

FOOD & DRINK

LOCAL HISTORY IN OUR SCHOOLS
EDUCATIONAL OUTREACH TO OLDER LEARNERS
POWER OF PLACE TO TEACH LOCAL HISTORY
NEW TECHNOLOGIES
DISCOVERING UNTOLD STORIES

DOCUMENTING & PRESERVING OUR EDIBLE PAST
SUPPORTING THE LOCAL FERMENTATION ECONOMY
EATING & DRINKING IN HISTORIC PLACES
CELEBRATING OUR FOOD HERITAGE
TEACHING OUR FOOD & DRINK LOCAL TRADITIONS

DOCUMENTING PHYSICAL PLACES
TELLING OUR STORIES TO FUTURE GENERATIONS
DOCUMENTING THE RECENT PAST
ARCHIVING LOCAL HISTORY
LOCAL ARTIFACT PRESERVATION STRATEGIES

PROTECTING HISTORIC RESOURCES: A SMART INVESTMENT
WORKING LANDSCAPES, GRAND VIEWS, & CRITICAL CORRIDORS
HERITAGE FOOD & DRINK
SUPPORTING A PLACE-BASED ECONOMY
PARTNERSHIPS: PRIVATE AND NON-PROFIT SECTORS

Expression



Providing the fertile ground to allow further development of the visual, industrial, and performing arts communities and to differentiate Frederick in the regional economy.

A PLACE FOR THE ARTS

EXPERIENCING OUR CULTURE

NURTURING A LOCAL CREATIVE ECONOMY

LIFE-LONG LEARNING

DIVERSE EXPRESSIONS

ARTISTS AND CREATORS IMPROVING THE COMMUNITY
FILLING THE ARTS GAPS
VARIETY OF PERFORMANCE VENUES
SATELLITE/NEIGHBORHOOD CREATIVE CENTERS
ARTS BASED REVITALIZATION

AFFORDABLE WORK SPACES
HOUSING FOR CREATORS
MARKETING A PLACE FOR THE ARTS
MAKER SPACES BUSINESS INCUBATORS
MAINTAINING A CRITICAL MASS OF CREATIVE INDUSTRY

PUBLIC PARTICIPATION IN THE ARTS
SUPPORTING THE PART TIME CREATORS
INCREASING OPPORTUNITIES FOR CREATIVE EXPRESSION
HONORING FREDERICK'S NEWEST CULTURES
CREATIVITY IN THE POST RETIREMENT POPULATION

A REGIONAL NICHE
PLAYING TO THE HOME CROWD
INCREASING ARTS CONSUMPTION
SEE IT, HEAR IT, TOUCH IT BROADENING LOCAL EXPRESSION
FOOD, DRINK, & THE ARTS

A COMMUNITY MAKER SPACE FOR THE HOBBYIST
CREATIVE ARTS IN OUR SCHOOLS (K-12)
FCC ARTS TRAINING HUB
EXPANDING ADULT LEARNING: ARTS AND INDUSTRY
MENTORING EMERGING ARTISTS & CREATORS

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Supporting initiatives]-----INITIATIVES] GOALS

Preservation



The identification and protection of Frederick's historic places and valuable heritage resources to provide economic and cultural opportunities that might otherwise be lost to ours, and future, generations.

Full Time Staff For Historic Preservation Digital Media Presence Of County Register And Local Historic Districts Frederick County Cemetery Commission	-----	LOCALLY IMPORTANT HISTORIC & CULTURAL RESOURCES	
Expand Efforts To Document Local History Focus Documentation Effort On African American Community Support Collecting And Archiving Efforts Of Maryland Room	-----	LOCAL HISTORY COLLECTIONS	DOCUMENTING OUR HISTORY
Support Local Oral History Projects Strengthen Place Based History Interpretation	-----	LINK STORIES OF PEOPLE TO THOSE OF PLACES	
Digitize Historic Records And Insure Off Site Back Up Of Data. Preserve And Archive Historic Items That Document Local Material Culture Provide Access To Historic Records For Those With Disabilities	-----	MAKE OUR LOCAL HISTORY RESILIENT	
Enhance Online Access To Local Historic Material Identify Creative Ways To Educate Citizens And Share Local History.	-----	SHARE HISTORY WITH CITIZENS AND VISITORS	THE PRESERVATION ECONOMY
Recognize Frederick County's History As An Economic Attractant.	-----	LEVERAGE HISTORY ATTRACT BUSINESS	
Establish A Preservation Training Center For Restoration Work. Maintain Registry Of Preservation Professionals.	-----	NURTURE LOCAL PRESERVATION EXPERTISE	
Provide Incentives For Adaptive Reuse Of Historic Structures As Food Service.	-----	ADAPTIVE REUSE: DINING & DRINKING	
		PRESERVATION STRATEGIES: VALUE FOR ALL	
Support Residents And Businesses Displaced Through Historic Preservation. Consider Economic Effects Of Preservation Policies.	-----	MINIMIZE CITIZEN DISPLACEMENT	IMPORTANCE OF PLACE
Retool Ordinances To Protect Focal Points For Infill And Redevelopment.	-----	DISTINCTIVE TOWNS AND NEIGHBORHOODS	
Increase Field Trip Frequency To Local Sites For Local K-12 Students. Seek To Interpret Historic Resources In The Place/s Where They Originate Continue To Strengthen Frederick County's Heritage Tourism Efforts	-----	PLACE BASED HISTORIC EXPERIENCES	
Protect The Context Of Historic Structures Or Sites	-----	HISTORIC ENVIRONMENTS: CONTEXT IS KING	IMPORTANCE OF PLACE
Focus On Experiences Of Locals When Interpreting Historic Resources Or Sites	-----	INTERPRETATION THROUGH THE EYES OF CITIZENS	
Balance Historic Character While Encouraging Infill And Redevelopment	-----	GROWTH POLICIES RESPECTFUL OF LOCAL HISTORY	
Seek Increased Participation In County Register Program Pursue Protective Devices For Archeological Resources Establish Easement Program Without Encumbering Entirety	-----	PRESERVE CRITICAL RESOURCES	PROTECTING HISTORIC RESOURCES
Opt In Rural Historic Districts	-----	CREATE VOLUNTARY HISTORIC DISTRICTS	
Adopt Ridgeline/critical Viewshed Protection Ordinance	-----	PROTECT MOST VALUABLE VIEWSHEDS	
Adopt Historic Standards In Appropriate Zoning Districts	-----	EXPAND PRESERVATION TOOLCHEST	
Promote Redevelopment Yet Disincentivize Demolition Of Older Structures	-----	EMBRACE ADAPTIVE REUSE STRATEGIES	ADAPTIVE REUSE SUSTAINABLE HISTORY
Discount For Architectural Salvage Certified To Remain In The Community	-----	LOCAL REPURPOSING OF LOCAL MATERIALS	
Regulatory Incentives For Adaptive Reuse Projects In Historic Neighborhoods	-----	ADAPTIVE REUSE AS SUSTAINABLE DEVELOPMENT	
Input From Local Artists/artisans Regarding Preservation Efforts Artist Housing And Work Spaces In Restored Historic Structures Nps Training Model To Link Restoration/preservation To Adaptive Reuse	-----	CREATIVE COMMUNITY AND HISTORIC STRUCTURES	
Multitiered System Of County Register And Historic District Designations	-----	TIERED APPROACH TO HISTORIC DISTRICTS	

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GOALS [INITIATIVES-----[Supporting initiatives

Healthy Habitat



The interaction between the built environment and public health, and the degree to which the habitat we build supports and corresponds to our biological needs.

ACTIVE PLACES

COMMUNITY DESIGN

PROXIMITY TO RECREATION

PLACE-BASED STRATEGIES

ENVIRONMENTAL GREENING

PROVIDE MORE PARKS AND GREEN SPACE-----

- Plan for natural landscaping
- Combine stormwater systems with passive parks
- More community gardens
- Update landscaping requirements
- Green infrastructure

ENVIRONMENTAL STRESSORS

DENSITY BASED DESIGN STANDARDS

ELIMINATE POLLUTION

SUPPORT PLACE ATTACHMENT

Healthy Choices



The degree to which the factors and ingredients needed to improve and support health are available to people, making the healthy choice the easy choice.

GOOD NUTRITION

COMMUNITY GARDENS

NUTRITION AWARENESS-----

- Local foods in school meals
- Promote healthy foods in schools
- Combine nutrition education with hunger relief

ELIMINATE FOOD DESERTS-----

- New grocery stores
- Farmers markets
- Mobile markets
- Gleaning

SECONDARY AGRICULTURAL MARKETS-----

- Local food hubs
- Support co-ops and buying clubs
- Advanced purchase

ACTIVE LIFESTYLES

ORGANIZED FITNESS PROGRAMS-----

- Fitness programs
- Recreational sports leagues

PROGRAMS THAT SUPPORT ACTIVE TRANSPORTATION

- Multi-component workplace supports
- Walking school buses

PROGRAMS THAT SUPPORT ACTIVE STUDENTS-----

- Active classrooms
- Goal of 60 minutes of activity per day
- Screen time interventions
- Born learning in parks

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Supporting initiatives]-----INITIATIVES] GOALS

Safety

The degree to which we are free from intentional and unintentional bodily harm caused by individuals to themselves and to others.



- VISION ZERO
 - DOMESTIC AND OCCUPATIONAL ACCIDENTS
 - RECREATIONAL ACCIDENTS
 - LEAD AND HARMFUL SUBSTANCES
 - SEXUAL ASSAULT
 - PUBLIC SAFETY
 - SCHOOL SAFETY
 - ADVERSE CHILDHOOD EXPERIENCES
 - INTIMATE PARTNER ABUSE
 - CHILD, ELDER, AND DISABLED ABUSE
 - SUICIDE
 - SUBSTANCE ABUSE
- ACCIDENTS AND EXPOSURE
- ASSAULT
- ABUSE OF OTHERS
- SELF ABUSE

Support

The level of instrumental, informational, and emotional support that is available to those in need and that can be provided by those with means.



- ADMINISTRATION COORDINATION AND CENTRALIZATION
 - VIRTUAL CENTRALIZATION AND COORDINATION
 - GEOGRAPHIC CENTRALIZATION OF SERVICES
 - MOBILITY MANAGEMENT
 - BARRIER FREE DESIGN
 - CULTURAL AND LANGUAGE BARRIERS
 - SENIOR CONTRINUTION PROGRAMS
 - MENTORSHIP PROGRAMS
 - CHILD CARE
 - SCHOOL READINESS
 - AFTER AND OUT-OF SCHOOL PROGRAMS
 - SOCIAL ISOLATION
 - PUBLIC SPACE
- ACCESSING SERVICES
- SENIORS
- OUR CHILDREN
- SOCIAL AND COMMUNITY BONDS

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GOALS [INITIATIVES-----[Supporting initiatives

Economic Growth



Increasing our local productive capacity by growing jobs and attracting economic activity in order to improve the well-being of our citizens.

TARGETED INDUSTRIES

SUPPORT ECONOMIC DEVELOPMENT FRIENDLY ZONING NEEDS ANALYSIS

DEVELOPMENT READINESS

EVALUATE DEVELOPMENT REVIEW PROCESS-----	[Streamlining development review Regular cycle for ordinance review Consolidate information gathering and retrieval.
EVALUATE ZONING FOR EMERGING TECHNOLOGY-----	[Review commercial and industrial uses Review alternative zoning districts for comm. And ind. Flexibility. Review zoning and land use to ensure small business support
INFRASTRUCTURE SUPPORT THROUGH EFFICIENT USE-----	[Infill development priority Ensure adequacy of water sewer and other infrastructure Adopt non motorized transportation plan Promote use of existing commercial and industrial land
REDEVELOPMENT OF COMMERCIAL CORRIDORS-----	[Review regulatory obstacles to redevelopment Prioritize redevelopment needs.
ENCOURAGE ECONOMIC DIVERSITY-----	[Flexible zoning for small business Local and small business buying by the county Incubators programs Online tool for business growth
FLEXIBLE AG ZONING-----	[Provide data to evaluate opportunities at fort detrick Support agritourism
EVALUATE FIBER OPTIC NEEDS IN THE COUNTY	
CREATE COUNTY ARTS AND ENTERTAINMENT DISTRICT-----	[New markets for agriculture through food service industries County as film friendly location Green market development and employment Create arts and entertainment district

SMALL BUSINESS

EMERGING TECHNOLOGIES

CREATIVE ECONOMIES

Education And Training



Putting all of our resources to full use and supporting the opportunity for success for all and strengthening our ability to respond to economic change and uncertain futures.

WORKFORCE DEVELOPMENT

HELP STUDENTS PREPARE FOR WORK AND ADVANCED EDUCATION-----	[Expand early childhood education Support stem Expand career and technical education Support tailoring collegiate education to labor needs Support apprenticeships and non academic training
SKILLS TRAINING AND ADVANCEMENT OPPORTUNITY-----	[Adult education Collaboration to determine training needs
TRAINING FOR NEW BUSINESSES-----	[Collaboration to determine training needs
STRATEGICALLY IDENTIFY SCHOOL SITES-----	[Estimate number of schools needed Locate sites Work with local college master plan updates Public private partnerships for student housing

TRAINING INFRASTRUCTURE

REGIONAL STUDENT ORIENTED TRANSPORTATION

RECREATION SITE SHARING BETWEEN SCHOOLS & COLLEGES-----	[Recreation site sharing between schools and colleges
---	--

REGULATIONS AND SCHOOLS

CENTRAL LOCATION FOR SCHOOL SITES

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Supporting initiatives]-----INITIATIVES] GOALS

County Assets



Maximizing the productive capacity of our existing economic foundations and resource endowments.

- Review zoning for tourism
Farming related tourism
Support tourism council
Implement heart of civil war heritage area plan
Create non-motorized transportation plan]-----**CREATE TOURISM OPPORTUNITES**] **TOURISM**
- Create public private restaurant development committee]---**LOCATIONS FOR FOOD DESTINATION**] **FOOD DESTINATION**

Agricultural Economy



Maintaining and marketing the agricultural economy in order to strengthen industries relating to agricultural products and the agricultural services required to keep agriculture viable.

- Support of ag and ag support businesses in zoning
Provide technical assistance for ag diversification and value added]-----**REGULATORY SUPPORT**
- Agricultural action program - coordinated with oed
Market local farming - homegrown frederick
Support ag support businesses through promotion
Support farmers markets
Support agrotourism]-----**MARKETING**] **CREATE ENVIRONMENT AGRICULTURE BUSINESS THRIVES**
- Review existing transition programs and evaluate expansion
Look beyond critical farms
Promote ag pres as estate planning and transfer to young farmers]-----**FARMLAND TRANSITION**
- Partner for training for new farmers
Public outreach and education
Ag education at earlier grades at fcps
Partner with great frederick fair on ag education
County / 4h and ffa partnerships]-----**AGRICULTURAL EDUCATION**

Agricultural Preservation



Preserving agricultural land to ensure an adequate land base for maintaining the viability of agricultural production and healthy rural economies.

- Alternative and increased funding options
Expanded property tax credit
Transfer of development rights
Explore of funding programs
Wolfsville to middletown corridor preservation with met first signature]-----**MECHANISMS**
- Collaboration between land trusts for regional accredited land trust
Evaluate private funding for farmland preservation]-----**LAND TRUSTS**] **PRESERVED ACREAGE**
- Zoning amendments to prevent incompatible uses in ag zone
Work with mwcog on regional ag issues
Limit size of farm lots for residential uses
Review right to farm ordinance]-----**LAND USE POLICY**
- Strong connection to scd and nrc
Organic farmers & organic certification]-----**SOIL CONSERVATION**

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GOALS [INITIATIVES----- [Supporting initiatives

Land



Preserving and protecting our land systems from degradation due to natural forces and human interventions and increasing their resilience.

NATURAL
RESOURCES AND
GREEN
INFRASTRUCTURE

**ADOPT GREEN
INFRASTRUCTURE PLAN-----**

[Inclusion of environmental resources within community growth areas
Natural resources in parkland
New zoning districts for significant natural resources
Acknowledge resource within cgas.
Improve site plan process to identify/confirm natural resources.
Fro withinin growth areas with connected forestlands
Invasive and exotic species control

**TREE CANOPY COVERAGE
AND RIPARIAN FOREST-----**

[Monocacy river and streams in ag district as a fro priority areas
Ms4 reforestation program to increase tree canopy in residential areas.

**OUTREACH ABOUT ECOLOGY-
AND SUSTAINABILITY**

[Expand the public outreach requirement of the ms4 program.

**LOCALLY-PRODUCED
AGRICULTURAL AND
REGENERATIVE FARMING**

SOLID WASTE
AND RECYCLING

**INCREASE RECYCLING
AND COMPOSTING RATES-----**

[Facilities for materials recovery & recycling
Materials recycling, food waste and yard trim composting program
Source reduction from manufacturers to generate less waste.
Inspection for dumping sites, including clean-up and enforcement actions

BUILT
ENVIRONMENT

**LARGE-SCALE ENERGY
AUDIT AND RETROFIT PROGRAMS---**

[Capacities of the office of sustainability for energy conservation
Provide incentives for green remodeling and redevelopment.

**DEVELOPMENT PRESERVE
GREEN INFRASTRUCTURE
AND RESOURCES-----**

[Construction techniques to protect from sinkholes
Open spaces are preserved within the built environment.
Natural resources are protected during the development process.

**ENVORNMENTAL IMPACT
OF DEVELOPMENT**

Air



The protection of the health of our natural and built environment through the reduction and elimination of air pollution.

QUALITY [EXPAND AIR QUALITY MONITORING