



## PRESS RELEASE

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### LOCAL BUSINESSES AWARDED FOR EFFORTS TO "RECYCLE MORE, WASTE LESS."

**Frederick, MD** – Today, in honor of the national day of recognition known as *America Recycles Day*, Frederick County Government announced the winners of the **2018 Business Waste Reduction and Recycling Award**. Frederick County produces more than 420,000 tons of waste per year (as measured by the Maryland Department of the Environment) and has an established goal to divert 60% of that material from landfill disposal by 2025. Since businesses account for roughly half of the waste generated locally, the County offers this award program to provide public recognition for local organizations that implement strategies to reduce, reuse and recycle.

Three businesses are being recognized this year: **Edenton Retirement Community, Frederick Air Inc.** and **Navistar Direct Marketing, LLC**. These applicants all demonstrated a commitment to conserving resources and each has organization has integrated source reduction practices into their daily workflow.

- Edenton Retirement Community shines by involving their residents in the recycling and waste reduction process, which allows them to source-separate and recycle many unique materials not accepted in a regular "blue bin," such as lightbulbs, toners, eyeglasses, batteries, plastic bags and corks.
- Frederick Air, Inc. has a top-to-bottom recycling and waste reduction focus and looks to their employees to get new ideas about how to reduce waste - it's part of their job description! They encourage materials to be brought back from job sites so that it can be properly sorted and managed via recycling or reclamation.
- Navistar Direct Marketing, LLC has invested in technology to make their print production more sustainable. They not only practice recycling and source reduction principles in their workplace, but they also extend this principle to their clients, by delivering projects to their clients in reusable plastic totes.

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Deb Moran, Frederick County’s Business Recycling Program Analyst, serves as a liaison to the business community and promotes sustainable, integrated waste management strategies. “Waste reduction isn’t just about “going green,” it makes good business sense. These practices reduce costs on the front end for purchasing as well as the back end for disposal.” Organizations interested in learning about best practices specific to their industry can contact Deb for information and assistance.

While *America Recycles Day* provides a unique opportunity to highlight specific actions of local businesses, recycling and waste reduction are important issues that are relevant every day of the year. To learn more about the County’s waste diversion goals and programs, contact the Department of Solid Waste Management by calling 301-600-2960 or by visiting their website at [www.FrederickCountyMD.gov/recycle](http://www.FrederickCountyMD.gov/recycle), or by joining the community conversation at [www.Facebook.com/FrederickRecycles](http://www.Facebook.com/FrederickRecycles).

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