



FREDERICK COUNTY GOVERNMENT

OFFICE OF THE COUNTY EXECUTIVE

Jan H. Gardner
County Executive

News Release

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County Parks and Recreation Division Wins Three Awards

FREDERICK, MD – The Frederick County Division of Parks and Recreation won three prestigious awards from the Maryland Recreation and Parks Association. The awards were for landscape design at Point of Rocks Community Commons and for excellence in marketing for two projects: the winter edition of the *Recreater* activity guide and a social media campaign to promote the new Discover Your Parks Challenge. County Executive Jan Gardner announced the awards at her public information briefing today.

“Our parks and recreation programs are key components of our high quality of life in Frederick County,” said Executive Gardner. “Congratulations to our Parks and Recreation team for receiving these accolades. Frederick County ranks among the best places to live in the country thanks to projects like these!”

The state recognition includes the following:

- **Landscape Site Award:** Point of Rocks Community Commons. This new passive park was designed to withstand flooding, as it is located in a 100-year floodplain. Trees and shrubs that adapt well to flooding were planted, permeable pavement was incorporated, and storyboards and an obelisk details the community’s history.
- **Showcase Marketing and Communications Award for Best Activity Guide:** Winter *Recreater*. The award was given based on graphic design, photography, website design and digital media marketing.
- **Showcase Marketing and Communications Award for Best Social Media:** Scavenger Hunt: Weihnachtsgurke in the Woods. The scavenger hunt was designed to draw people to parks across the county. Clues were provided on the agency’s Facebook page.

Frederick County’s projects were chosen for Showcase Awards among agencies that provide parks and recreational opportunities among the state’s largest counties. All awards will be presented to the division at the Celebration of Excellence Awards ceremony in Laurel, Md., on Feb. 28.

For more information, visit www.Recreater.com or call 301-600-2936.

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