



# Boost Your Workplace with Bicycle Benefits

**Support your team. Strengthen your business.  
Enhance your community.**

Offering bike benefits is a smart, impactful way to enhance employee wellness, reduce costs and show your company's commitment to a better future. Check out which tangible bicycle benefits, supportive programs and resources employers can offer to foster a bike-friendly workplace culture.

## Why Offer Bicycle Benefits?

Show your commitment to sustainability and community well-being

### EMPLOYEE WELLNESS

- Healthier workforce
- Lower absenteeism
- Less stress, more energy
- Lower healthcare costs

### SMARTER BUSINESS

- Attract and retain top talent
- Lower parking demand
- Boost morale & productivity
- Potential employer tax credits and savings

### ENVIRONMENTAL & COMMUNITY IMPACT

- Reduce your company's carbon footprint
- Help ease local traffic congestion
- Demonstrate corporate social responsibility

## Bicycle Benefits Employers Can Offer

Frederick County Employer Connection helps companies tap into bike-friendly tools and perks to make implementation easy. Whether you're getting started or expanding your offerings, we've got you covered.



### BICYCLE COMMUTER STIPENDS OR SUBSIDIES\*

Offer monthly financial support to employees who bike to work. These stipends help cover bike maintenance, gear or other commute-related expenses



### EMPLOYER-PROVIDED BIKES\*

Give employees access to bicycles for commuting or workday errands



### ON-SITE AMENITIES

Install secure bike racks, showers and lockers to make biking to work more convenient and comfortable



### FLEXIBLE SCHEDULING

Allow for flexible start times so employees can avoid peak traffic or weather concerns while biking

**\*BONUS:** By offering one or more of these benefits, your employer is eligible for the Maryland Commuter Tax Credit. This program allows businesses to claim a tax credit of up to 50% of the cost of the service or subsidies.

## Supportive Programs to Promote



### GUARANTEED RIDE HOME

Provided by Commuter Connections, this free service offers employees a safety net by covering up to **six free rides home per year** when unexpected situations arise.



### COMMUTERCASH APP

Encourage employees to log their sustainable commutes and earn rewards (like cash or prizes!) for bicycling or using other eligible transportation options.



### COMMUNITY EVENTS AND PARTNERSHIP

Participate in local Bike to Work Day events or partner with local bike shops to host tune-up days and safety workshops.

## Don't Miss Out

Creating a bike-friendly workplace doesn't have to be complicated. Start small by promoting available programs, offering a subsidy, or installing secure bike parking.

Frederick County Employer Connection is here to help you navigate benefit options, access tax incentives, and build a custom strategy that fits your organization.

## CREATE A BIKE-FRIENDLY WORKPLACE



**FREDERICK COUNTY EMPLOYER  
CONNECTION**