

Boost Your Workplace with Bicycle Benefits

**Support your team. Strengthen your business.
Enhance your community.**

Offering bike benefits is a smart, impactful way to enhance employee wellness, reduce costs and show your company's commitment to a better future. Check out which tangible bicycle benefits, supportive programs and resources employers can offer to foster a bike-friendly workplace culture.

Why Offer Bicycle Benefits?

Show your commitment to sustainability and community well-being

EMPLOYEE WELLNESS

- Healthier workforce
- Lower absenteeism
- Less stress, more energy
- Lower healthcare costs

SMARTER BUSINESS

- Attract and retain top talent
- Lower parking demand
- Boost morale & productivity
- Potential employer tax credits and savings

ENVIRONMENTAL & COMMUNITY IMPACT

- Reduce your company's carbon footprint
- Help ease local traffic congestion
- Demonstrate corporate social responsibility



Bicycle Benefits Employers Can Offer

Frederick County Employer Connection helps companies tap into bike-friendly tools and perks to make implementation easy. Whether you're getting started or expanding your offerings, we've got you covered.



BICYCLE COMMUTER STIPENDS OR SUBSIDIES*

Offer monthly financial support to employees who bike to work. These stipends help cover bike maintenance, gear or other commute-related expenses



EMPLOYER- PROVIDED BIKES*

Give employees access to bicycles for commuting or workday errands



ON-SITE AMENITIES

Install secure bike racks, showers and lockers to make biking to work more convenient and comfortable



FLEXIBLE SCHEDULING

Allow for flexible start times so employees can avoid peak traffic or weather concerns while biking

***BONUS:** By offering one or more of these benefits, your employer is eligible for the Maryland Commuter Tax Credit. This program allows businesses to claim a tax credit of up to 50% of the cost of the service or subsidies.

Supportive Programs to Promote



GUARANTEED RIDE HOME

Provided by Commuter Connections, this free service offers employees a safety net by covering up to **six free rides home per year** when unexpected situations arise.



COMMUTERCASH APP

Encourage employees to log their sustainable commutes and earn rewards (like cash or prizes!) for bicycling or using other eligible transportation options.



COMMUNITY EVENTS AND PARTNERSHIP

Participate in local Bike to Work Day events or partner with local bike shops to host tune-up days and safety workshops.

Don't Miss Out

Creating a bike-friendly workplace doesn't have to be complicated. Start small by promoting available programs, offering a subsidy, or installing secure bike parking.

Frederick County Employer Connection is here to help you navigate benefit options, access tax incentives, and build a custom strategy that fits your organization.

CREATE A BIKE-FRIENDLY WORKPLACE



FREDERICK COUNTY EMPLOYER CONNECTION