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# Community Survey Results

## June 2008

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Frederick County, Maryland  
Countywide Comprehensive Plan Update

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## Introduction

As part of the public outreach effort for the 2008-2009 update of the Frederick County Comprehensive Plan, a community survey was developed to supplement other outreach efforts. The Comprehensive Plan acts as the framework for establishing long-range goals, objectives and policies for the future development of the county.

The public outreach efforts have included community open houses, community meetings with County appointed boards & commissions, meetings with interested stakeholder groups, development of a project newsletter and web site, a variety of media outreach along with public workshop sessions with the Frederick County Board of County Commissioners and Frederick County Planning Commission. Responses to the survey were solicited as part of all of the above outreach efforts. The survey is not at all meant to be the only outreach to the public but is just one tool to get a sense of existing future conditions and visions in Frederick County. As part of the 1998 Comprehensive Plan update, a public survey was undertaken with 325 surveys distributed of which only 110 were returned. The total number of survey respondents in 2008 represents a increase of 10 times over 1998 totals with 1171 total respondents. Figure 1 shows a map of survey respondents by their home zip code.

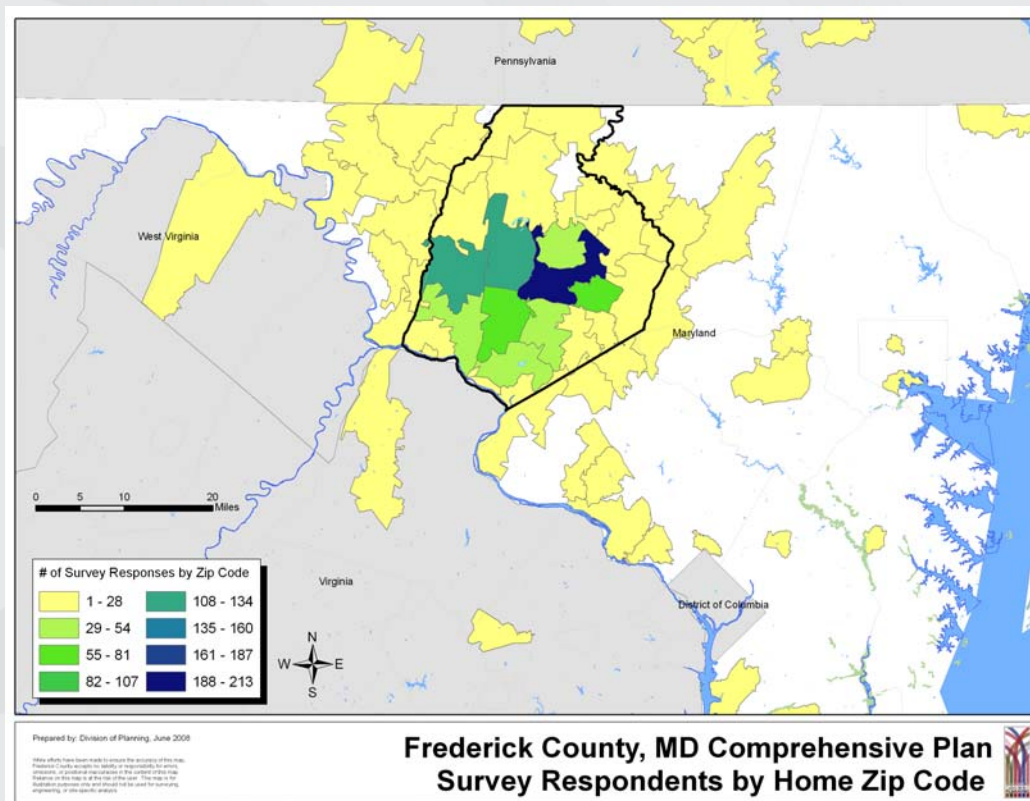


Figure 1: Survey Respondents by Home Zip Code



## Methods

Survey questions were prepared by Division of Planning staff by looking at the questions posed in the 1998 Comprehensive Plan survey, reviewing comprehensive plan surveys from a number of surrounding jurisdictions, and reviewing and testing new draft questions and new responses. The survey opened on April 15, 2008 with initial media outreach sent out on April 18, 2008. The survey closed on June 15, 2008.

Survey questions and responses were crafted to be as fair as possible to all respondents. It should be noted that questions #3, #4 & #5 were identical to those posed in 1998 to establish a baseline to compare survey responses from the different surveys. Options to provide the choices of “not applicable”, “no opinion” or open ended responses were used on questions to provide the opportunity to abstain or provide responses not noted in the list of choices. Unlike with paper surveys an additional way of reducing potential bias was utilized by randomizing the order of individual question responses.

It should also be noted that there were no “forced responses”, in other words, respondents could proceed through the survey without answering all of the questions. This allowed the public to respond to only those survey questions that they were interested in thus expediting total survey response time. The response rate for all the questions was approximately 90% with a range from 65% to 99% for individual questions. While the average response time was approximately 20 minutes, survey completion times varied from 10 to 30 minutes. Planning staff did receive comments about the long length of the survey. Despite the attempt to make the survey as concise as possible, the number of various themed elements covered would make it very difficult to reduce the total number of questions and still allow input on all of the material.

It was decided that an online Internet based survey was to be used to facilitate ease of distribution, ease of response, and facilitate automated response calculations. While online surveys have many benefits there were a number of issues identified that needed to be overcome when using this type of survey. The issues and responses are noted below:

- *Equity & Access (to computers & online service)*: While Internet access at home and in the workplace has greatly increased in Frederick County; it should be recognized that not everyone has access to a computer, the Internet or the skills to use either. Survey notifications were placed in all Frederick County libraries where there is public Internet access available at no charge to the public. During all of the public outreach open houses and outreach meetings printed-paper versions of the survey were available. Approximately 1% of the 1171 survey respondents responded in writing with their entries being entered manually into the online system by Division of Planning Staff. The online survey tool is compliant with Section 508 of the Code of Federal Regulations, a



Federal law that outlines standards that make online information and services accessible to users with disabilities. Specific features of the survey that are included to ensure compliance with section 508 include: keyboard access for mobility impaired users; color contrast for users with low vision; and alternative content for visual aspects of the site so that assistive products, such as screen readers, can easily access and translate information to users.

- *Security & Reliability:* There was the realization that just like with any survey, duplicate responses or “survey stuffing” where one person or group submits a number of identical survey responses to try and weight their individual influence was possible. The Internet tools available allowed confidential tracking of times and dates of survey respondents, computer IP addresses and analyze duplicate responses to cross-reference any potential issues. As of the closure of the survey no issues were identified.

*“Thank you for producing this survey so that those of us who cannot participate in or attend county zoning meetings due to work and/or family commitments can be heard. The future of Frederick Co. is extremely important to me - once our rural communities and open land are gone, they’re gone forever. There is nothing more important to me than this preservation.”* - General comment received regarding the survey.

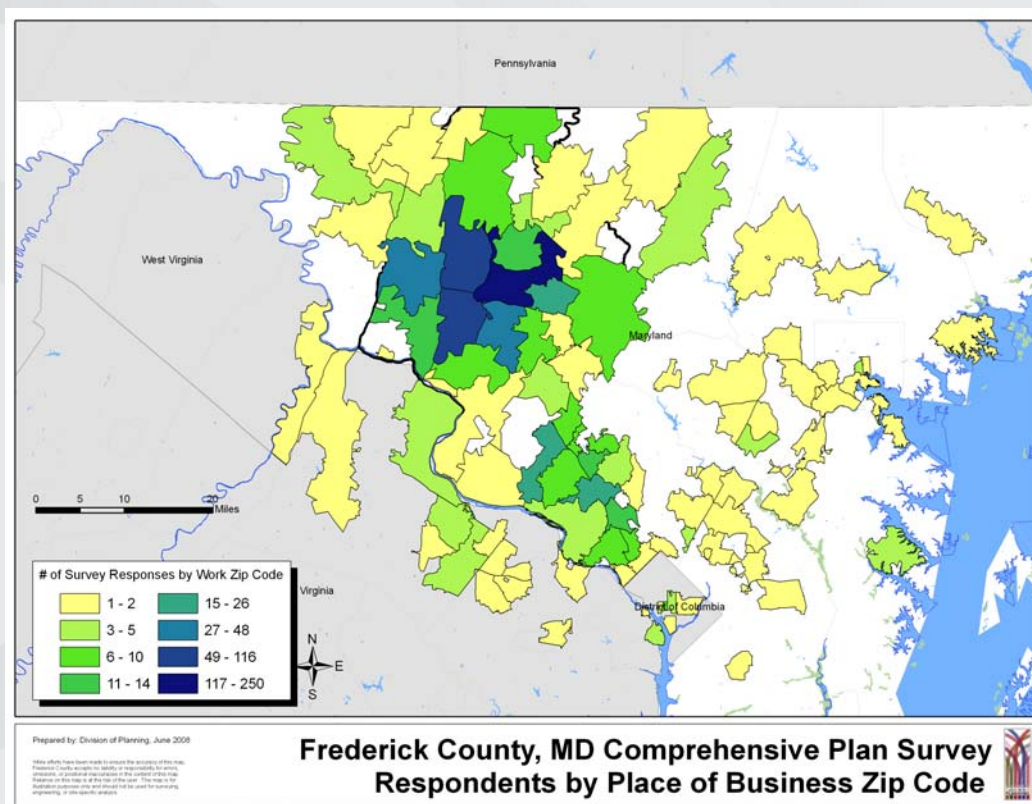


Figure 2: Survey Respondents by Place of Work



**Key Findings Detailed Survey Results, Frequency Counts & Percentage Distributions**

The top 3 responses by question are noted by the color coded boxes as follows: Survey results by question including frequency counts and percentage distribution by response are included for review in this report.

Highest Response

2nd Highest Response

3rd Highest Response





## Open-Ended Questions & Results

Open-ended responses are always a challenge to summarize or analyze during any type of survey. Despite the challenges, allowing respondents the opportunity to share their thoughts while not being trammied by only being able to choose specific pre-determined responses is certainly an important and valuable part of the public outreach process. As appropriate, each question in the survey allowed respondents the option of choosing “other” as a response and then allowing an open-ended response. The final question in the survey, “How do you envision Frederick County in 50 years?”, did not limit potential responses at all and therefore requires some additional analysis. 654 out of 1171 respondents took the opportunity to share their future visions. Subjective analysis of each response was done to assess an overall tone of the response with each response being assigned one of the following categories: Better (conditions/quality of life), Worse (conditions/quality of life) or Neutral (Better if planned well, worse if not). Combining the respondents of “better” or “better if planned well” shows that over 75% of survey respondents have a positive view of the future of Frederick County. The second way of analyzing the open-ended vision question was by doing a key word search on theme related words or word segments. For example, by searching for the key words/segments “ag” and “farm” all of those respondents that used the words agriculture, agricultural, farm or farming were noted and summed together telling us that 173 out of 654 or 26.5% of the survey respondents mentioned agriculture or farming in their vision response. These key words were not analyzed separately for their tone (better or worse) but certainly give an extra layer of guidance on those Goals, policies and / or objectives that are important to the vision of Frederick County’s future. Full open ended survey results by question can be viewed by clicking on the following link:

[http://www.surveymonkey.com/sr.aspx?sm=TaZjObHpe180sRLsM\\_2bRIN5rsgENjLZHLzNxWTS7g2Q8\\_3d](http://www.surveymonkey.com/sr.aspx?sm=TaZjObHpe180sRLsM_2bRIN5rsgENjLZHLzNxWTS7g2Q8_3d)

The table below is a summary of those results in addition to some example responses. The key words or word segments searched for by theme are underlined.

<b>Question #37: How do you envision Frederick County in 50 years?</b>	
Better	42.7%
Worse	24.8%
Better if planned well, worse if not	32.5%

<b>Specific Vision Comments</b>		
<u>Zoning &amp; Land Use</u>	183	28.0%
<u>Citys &amp; Municipalities</u>	175	26.8%
<u>Agriculture &amp; Farming</u>	173	26.5%
<u>Housing Options</u>	138	21.1%
<u>Historical &amp; Cultural Resources</u>	116	17.8%
<u>Improved Transit (bus, rail, metro, MARC, MTA, 991)</u>	102	15.6%



Specific Vision Comments		
Increase <u>Walkability &amp; Bikeability</u> , Paths, Trails (pedestrian)	99	15.2%
<u>Parks &amp; Open Space</u>	98	15.0%
<u>Montgomery County</u>	96	14.7%
<u>Crowded</u>	96	14.7%
<u>Rural Ambience</u>	88	13.5%
<u>Quality of Life &amp; Mixed Use (nice)</u>	72	11.0%
<u>Schools &amp; Children</u>	68	10.4%
<u>Improved Traffic Conditions (Congestion)</u>	65	10.0%
Better planned <u>residential development (subdivision)</u>	63	9.6%
<u>Lot vs Home Size (large)</u>	54	8.3%
<u>Housing Costs (afford)</u>	52	8.0%
<u>Natural Resource Protection (Water, Forest, other)</u>	45	6.9%
<u>Jobs &amp; Employment</u>	39	6.0%
<u>Control of Sprawl</u>	39	6.0%
<u>Commercial &amp; Retail Development (box)</u>	32	4.9%
<u>Improved Water &amp; Sewer Infrastructure</u>	24	3.7%
<u>Infill, redevelopment, &amp; community design</u>	17	2.6%
<u>PG &amp; Howard Counties (Prince)</u>	12	1.8%

Also listed below are some sample open ended responses (positive and negative) from the vision question.

### Sample Community Survey Responses

#### #37. *How do you envision Frederick County in 50 years?*

- *I envision Frederick County able to preserve the vast majority of it's fertile farmland, while enhancing the character of it's residential communities by connecting them with shared use paths, and allowing unobtrusive businesses to thrive in close proximity to the residential neighborhoods.*
- *I see a duplication of Montgomery county. I dont want it and I don't like it, but I don't have faith that anyone will stop the growth. The bottom line is that Maryland is a small state that CANNOT continue to grow. Frederick county is the dividing line in the state between urban and rural communities. Growth in the county must STOP! Its time to fix inadequate infrastructure to support the current population, not to (poorly) plan for a future population. Fix the current roads, don't build more. Enlarge current schools. Stop school overcrowding by not building more houses!*



- *I hope that in 50 years the county will be a vibrant, healthy and diverse place to live. I hope that we have finally maintained the proper balance of urban and industrial growth with the preservation of recreational, agricultural, historic and environmental resources. I hope that it won't be necessary to have to drive everywhere; that the county will be criss-crossed and interconnected with shared use roads/paths, and/or public transportation. I hope that there will be an end to the mind-numbing, cookie-cutter-like "McMansion" developments and strip malls that destroy precious farmland. I hope that the city and urban areas will thrive with diverse housing options, educational and cultural facilities.*
- *I want the County to be liveable, to have retained its scenic beauty, historic towns and villages mostly intact, to have a variety of affordable housing options, and a greater variety of employment options. I want the flow of commuting to have moderated because people can find more work options closer to home. Hopefully, people will understand the concept of good neighborhood design, with a more human scale of buildings, and will be more willing to live in harmony with each other, rather than trying to distance themselves from each other.*
- *I would like to see revitalized, environmentally friendly small communities, surrounded by local agriculture including CSA-type farming and other locally-sustainable models. The county would encourage alternative work arrangements, including telecommuting from home and telecommuting centers. Historic preservation would remain a priority, and environmental sustainability would become one over the next 50 years. We have several "bad" examples of sprawl growth surrounding us, including Loudoun County in Virginia. We should learn from the bad examples, control the growth "greed" that has overwhelmed this country, and provide the rest of the country a model for sustainable growth over the next 50 years.*
- *I would like to think that our generation will have had enough foresight to maintain the rural and historic nature of Frederick County. We should do this by maintaining the open space, farmland, and historic treasures, and by enhancing our natural resources. I would like to see further development looking inward rather than outward - building up current cities, towns, and communities into self-sufficient, sustainable areas. Increased*





*common areas (parks, businesses) in walking distance, and decreased human footprint through garages vs. large swaths of parking pavement. Low Impact Development stormwater management to treat runoff where it falls, instead of sending it downstream to our rivers or failing storm ponds. There is much the County can accomplish if they take into account a 50 year vision for the area. We should have a goal to be the most sustainably-driven County in Maryland..*


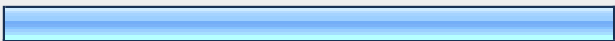
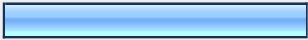
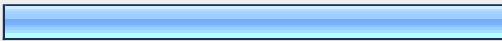
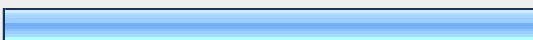
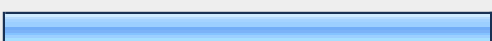
- *I'd like to retain the agricultural atmosphere of the county, keeping industrial areas out of the scenic Middletown valley. I'd like to see revitalization of failing land uses, such as the Fredericktowne Mall. I'd like to see more opportunities for people to use more "green" transportation with businesses in closer proximity to housing and improved multiple use trails and sidewalks. Any new development should add accessibility for pedestrians and bicycles to current communities, not be a barrier within them.*
- *Incredibly crowded, terrible traffic, unaffordable housing and and land owners will completely lose their right to develop their own property.*
- *...rural enough to be relaxing to the spirit or city enough to supply all the amenities of a decent city.*
- *Not very different than it is today, but hopefully with much better roads. We need slow growth with well-planned roads and infrastructure. If developers want to build more houses, they should be required to pay for the infrastructure to support the new residents. Since they don't want to do this, I envision that we will have smaller housing developments. Land is a finite resource. If developers had their way, they would pave over every inch of it. That's natural for them because they're part of a market economy and therefore focused on making money. The government's role is to provide what the market can't-- things like law enforcement, clean water & air, and land preservation. Also, I like the idea of paying farmers to keep farming in Frederick County. I don't want my food to come from South America or huge feed lots/factory farms in the mid-West. I hope in 50 years we have thriving family farms (using sustainable farming methods), instead of poor farmers who are just trying to keep their heads above water until they can sell the land to a developer.*

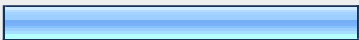
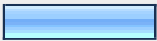
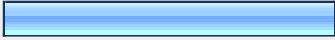


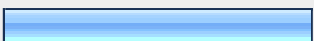
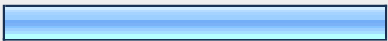



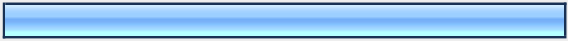

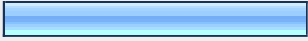
# 2008 Frederick County Comprehensive Plan Survey

1. What is your home zip code?		
		Response Count
		1171
		<b>answered question</b>
		<b>1171</b>
		<b>skipped question</b>
		<b>7</b>

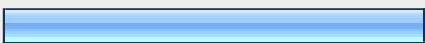
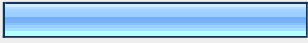


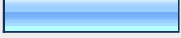

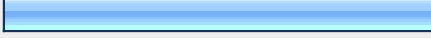
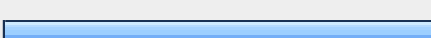

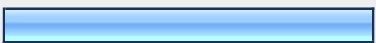
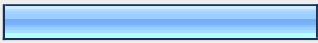

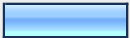


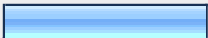

2. What is your place of work zip code?		
		Response Count
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		<b>answered question</b>
		<b>1140</b>
		<b>skipped question</b>
		<b>38</b>




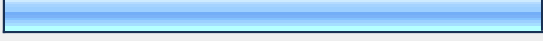


3. What do you see as the biggest opportunities for Frederick County? (Check all that apply)			
		Response Percent	Response Count
Natural resource management		49.2%	513
<b>Growth management</b>		<b>67.3%</b>	701
Tourism		33.1%	345
Learning from the "mistakes" of adjacent counties		55.2%	575
Retention of a viable agricultural industry		58.6%	611
Quality education facilities - public, private & higher education		53.7%	560
		Other (please specify)	170
		<b>answered question</b>	<b>1042</b>
		<b>skipped question</b>	<b>136</b>

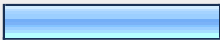

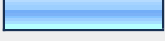
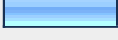
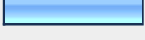
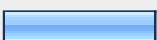
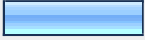



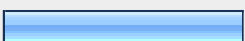
4. What do you consider to be the County's biggest weaknesses? (Check all that apply)			
		Response Percent	Response Count
Lack of affordable housing		38.9%	412
Imbalance of residential to commercial/industrial uses		16.4%	174
Overcrowding of schools		36.4%	386
<b>Infrastructure improvements not keeping pace with development</b>		<b>60.2%</b>	638
Failure to learn from the "mistakes" of adjacent counties		37.5%	397
Power of the development community/special interest groups		33.9%	359
Lack of high paying/high-tech jobs		41.9%	444
		Other (please specify)	207
		<b>answered question</b>	<b>1059</b>
		<b>skipped question</b>	<b>119</b>

5. What do you consider to be the biggest threats to Frederick County? (Check all that apply)			
		Response Percent	Response Count
<b>Uncontrolled growth</b>		<b>69.0%</b>	702
Loss of farmland/open space		61.9%	630
Lack of strength in County's economic base		35.0%	356
Loss of community identity		33.1%	337
		Other (please specify)	172
		<b>answered question</b>	<b>1017</b>
		<b>skipped question</b>	<b>161</b>

6. What attracts you to Frederick County? (Check all that apply)

		Response Percent	Response Count
Low crime rate		46.3%	476
Proximity to employment		33.2%	341
Affordable cost of living		24.8%	255
Quality of housing available		22.5%	231
Affordability of housing		19.0%	195
Proximity to shopping		15.1%	155
<b>Proximity to family/friends</b>		<b>47.1%</b>	484
<b>Proximity to cultural/historical activities/entertainment</b>		<b>47.1%</b>	484
Public transportation available		4.9%	50
Proximity to parks, playgrounds or trails		40.8%	419
Good air/water quality		34.4%	354
Diversity of residents by age, race, culture or income		13.5%	139
Quality hospitals/health services		13.2%	136
Local tax rates		6.0%	62
Proximity to colleges/universities		8.7%	89
Quality of/proximity to schools (pre-K through 12)		22.3%	229
Quality of employment opportunities		9.1%	94
Other (please specify)			198
<b>answered question</b>			<b>1028</b>
<b>skipped question</b>			<b>150</b>

7. What do you consider to be the County's biggest strengths/assets? (Check all that apply)			
		Response Percent	Response Count
Natural beauty of the County		75.6%	798
Rural ambiance		54.4%	574
Agricultural/rural character		52.3%	552
Historic heritage		59.3%	626
Quality of the schools		22.8%	241
Location in the Washington/Baltimore region		64.7%	683
	Other (please specify)		63
		<b>answered question</b>	<b>1055</b>
		<b>skipped question</b>	<b>123</b>

8. What are the three most important issues facing Frederick County? (Check three only)			
		Response Percent	Response Count
Transportation network improvements		23.6%	252
Natural resources planning		9.3%	99
Overcrowded schools		17.2%	184
Historic Preservation		12.3%	131
Infrastructure financing		15.0%	160
Provision of adequate school facilities/high quality education		16.6%	177
Provision of adequate sewer/water service & infrastructure		15.2%	162
Traffic congestion		49.7%	530
Providing for recreation		4.9%	52
Agricultural preservation		25.7%	274
Environmental protection/protection		26.1%	278



Creation of local jobs		28.8%	307
Creating walkable / bikable communities		14.2%	151
Increasing public transit options		13.1%	140
Affordable housing		23.2%	248
Reduction of sprawl type development/growth management		41.1%	439
Revitalization of existing communities		11.3%	121
Other (please specify)			81
<b>answered question</b>			<b>1067</b>
<b>skipped question</b>			<b>111</b>

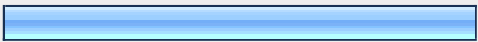
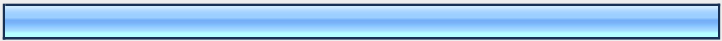
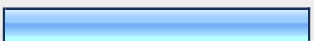
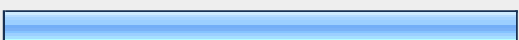
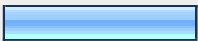
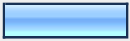

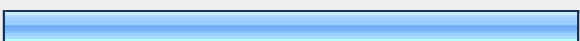
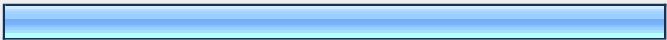
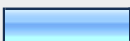
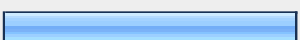

9. How satisfied are you with the current status of the following in Frederick County?							
	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion - N/A	Rating Average	Response Count
Air quality	18.4% (192)	<b>67.4% (704)</b>	9.0% (94)	2.0% (21)	3.3% (34)	0.94	1045
Water quality	13.3% (138)	<b>64.2% (666)</b>	14.9% (154)	3.3% (34)	4.3% (45)	0.73	1037
Availability of recreational opportunities	23.1% (239)	<b>64.0% (662)</b>	7.8% (81)	2.9% (30)	2.1% (22)	0.99	1034
Your commute time to work	20.6% (213)	<b>33.7% (348)</b>	18.6% (192)	15.4% (159)	11.7% (121)	0.29	1033
Job opportunities available	4.7% (49)	<b>38.1% (395)</b>	32.9% (341)	11.8% (122)	12.5% (129)	-0.10	1036
Availability of public transportation (local)	3.6% (37)	<b>31.7% (326)</b>	25.2% (259)	12.9% (133)	26.6% (274)	-0.17	1029
Availability of public transportation (regional)	2.3% (24)	24.9% (256)	<b>34.3% (352)</b>	<b>18.7% (192)</b>	19.8% (203)	-0.52	1027
Quality of housing	9.3% (96)	<b>69.1% (713)</b>	13.2% (136)	3.3% (34)	5.1% (53)	0.72	1032
Affordability of housing	5.5% (57)	<b>41.2% (426)</b>	32.5% (336)	16.2% (167)	4.5% (47)	-0.13	1033

Type of recent residential development	4.6% (47)	32.6% (335)	<b>35.1% (361)</b>	22.5% (231)	5.3% (54)	-0.40	1028
Type of recent retail development	5.0% (51)	<b>49.1% (504)</b>	25.3% (260)	13.5% (139)	7.0% (72)	0.07	1026
Type of recent office/business park development	4.8% (49)	<b>45.8% (469)</b>	24.0% (246)	10.2% (105)	15.2% (156)	0.13	1025
Your local tax rates	1.6% (16)	<b>36.4% (371)</b>	<b>36.3% (370)</b>	<b>19.4% (198)</b>	6.3% (64)	-0.38	1019
Number of historic sites being preserved	13.6% (141)	<b>57.3% (592)</b>	14.6% (151)	3.6% (37)	10.9% (113)	0.70	1034
Variety of arts/theatre/cultural/entertainment	12.0% (124)	<b>65.0% (670)</b>	14.9% (154)	2.4% (25)	5.6% (58)	0.73	1031
Number and quality of public libraries	25.4% (262)	<b>59.5% (615)</b>	9.2% (95)	1.3% (13)	4.6% (48)	1.03	1033
Pre-K Education / day care options	5.1% (52)	33.4% (341)	9.7% (99)	2.6% (27)	<b>49.1% (501)</b>	0.56	1020
Public school options	9.0% (91)	<b>46.1% (468)</b>	11.2% (114)	3.5% (36)	30.1% (306)	0.65	1015
Private school options	4.5% (46)	33.9% (346)	8.3% (85)	2.1% (21)	<b>51.3% (524)</b>	0.62	1022
Higher education options	14.5% (149)	<b>58.5% (600)</b>	9.3% (95)	2.3% (24)	15.3% (157)	0.87	1025
Variety of hospitals/health services	9.2% (94)	<b>62.3% (639)</b>	17.8% (183)	5.9% (61)	4.8% (49)	0.53	1026
Law enforcement services	15.5% (160)	<b>69.9% (720)</b>	6.9% (71)	2.9% (30)	4.8% (49)	0.93	1030
Fire, rescue, & emergency medical services	23.2% (239)	<b>67.4% (696)</b>	2.8% (29)	1.4% (14)	5.2% (54)	1.14	1032
Other (please specify)							68
<b>answered question</b>							<b>1048</b>
<b>skipped question</b>							<b>130</b>

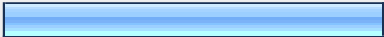
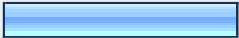

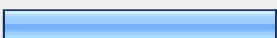
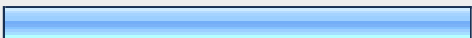



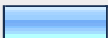
**10. ECONOMIC DEVELOPMENT (Public & Private) What types of economic development do you think Frederick County should encourage? (Check the column based on how much you think the item is needed in the county)**

	<b>Urgently Needed</b>	<b>Somewhat Needed</b>	<b>Not Needed</b>	<b>No Opinion</b>	<b>Rating Average</b>	<b>Response Count</b>
Home based businesses	20.8% (204)	<b>48.6% (478)</b>	15.0% (147)	15.7% (154)	1.07	983
Large general retail stores (Target, K-Mart, Wal-Mart)	3.5% (35)	20.4% (203)	<b>72.7% (724)</b>	3.4% (34)	0.28	996
Expansion of existing industries & businesses	17.6% (174)	<b>52.1% (516)</b>	21.8% (216)	8.5% (84)	0.95	990
Warehousing & distribution (truck based)	3.5% (35)	30.2% (298)	<b>52.1% (515)</b>	14.2% (140)	0.43	988
Freight rail dependent businesses	7.2% (71)	36.1% (356)	<b>38.4% (379)</b>	18.3% (180)	0.62	986
Artisans & Craftsman businesses	24.0% (239)	<b>56.0% (557)</b>	12.7% (126)	7.3% (73)	1.12	995
Heavy industry (manufacturing)	5.7% (56)	28.4% (280)	<b>55.1% (544)</b>	10.8% (107)	0.45	987
Professional services (tax prep., attorney, insurance)	7.2% (72)	<b>46.8% (466)</b>	36.4% (362)	9.5% (95)	0.68	995
Medical Services (dental, physicians, medical labs)	17.6% (174)	<b>52.7% (521)</b>	23.1% (228)	6.6% (65)	0.94	988
Light industry (light assembly, research, non-polluting)	27.8% (274)	<b>52.7% (520)</b>	12.2% (120)	7.4% (73)	1.17	987
Small, independently owned shops	<b>39.1% (386)</b>	<b>51.1% (505)</b>	6.4% (63)	3.4% (34)	1.34	988
Technology-based industries (Bio-technology)	<b>36.8% (364)</b>	<b>42.7% (422)</b>	13.8% (136)	6.8% (67)	1.25	989
Shopping plazas or malls	11.1% (110)	28.0% (277)	<b>57.9% (572)</b>	2.9% (29)	0.52	988
High-end retail	17.3% (171)	33.7% (334)	<b>43.7% (433)</b>	5.3% (53)	0.72	991
Specialized agriculture (nurseries, farm stands, organic foods, farmers markets)	<b>39.7% (397)</b>	<b>47.3% (473)</b>	9.2% (92)	3.7% (37)	1.32	999
Construction industry	9.8% (96)	39.2% (386)	<b>41.9% (412)</b>	9.1% (90)	0.65	984
Tourism / travel related businesses	19.5% (193)	<b>55.8% (553)</b>	17.3% (171)	7.5% (74)	1.02	991
Outdoor Recreational business (golf courses, driving ranges, paint ball, batting cages, go carts, boat rental)	15.9% (157)	<b>46.8% (462)</b>	31.5% (311)	5.9% (58)	0.83	988
Other (please specify)						76

	<i>answered question</i>	<b>1009</b>
	<i>skipped question</i>	<b>169</b>

<b>11. ECONOMIC DEVELOPMENT (Public &amp; Private) How and where do you think the County should focus its economic development efforts? (Check all that apply)</b>			
		<b>Response Percent</b>	<b>Response Count</b>
Redevelop former industrial sites		51.9%	517
<b>Refurbish older buildings for new uses</b>		<b>79.0%</b>	<b>787</b>
Expand business expansion/retention programs		33.6%	335
Support business district revitalization		56.5%	563
Encourage new business parks		21.1%	210
Encourage new industrial parks		13.5%	134
Encourage new retail development		20.4%	203
Redevelop existing retail centers		63.3%	630
Maintain and improve existing older neighborhoods		73.0%	727
Develop and expand newer communities		13.8%	137
Expand water/sewer network to areas currently not served		32.0%	319
Other (please specify)		9.0%	90
		<i>answered question</i>	<b>996</b>
		<i>skipped question</i>	<b>182</b>

12. What area(s) do you think would be most appropriate for new commercial development in the county? (Check all that apply)

		Response Percent	Response Count
Downtown Frederick		41.8%	407
Any of the County's municipalities		25.5%	248
Non-municipal growth areas		7.6%	74
Vacant land in and around the City of Frederick		29.8%	290
<b>Adjacent to major highways</b>		<b>51.3%</b>	499
The suburban/rural areas of the county		7.3%	71
Within new mixed-use developments		33.8%	329
Sites within walking/biking distance from existing/planned neighborhoods		44.1%	429
None		11.1%	108
Other (please specify)			60
<b>answered question</b>			<b>973</b>
<b>skipped question</b>			<b>205</b>



**13. COMMUNITY SERVICES What do you think the priorities should be related to the provision of community services? (Check all that apply)**

	<b>Need more, county should provide</b>	<b>Need more, should be privately funded</b>	<b>Do not need more</b>	<b>No Opinion</b>	<b>Response Count</b>
Day care centers/facilities for children	14.9% (135)	<b>42.5% (386)</b>	13.4% (122)	29.2% (265)	908
Senior citizen centers/facilities	30.5% (276)	<b>36.8% (333)</b>	12.2% (110)	20.6% (186)	905
Long term care/assisted living facilities	17.8% (160)	<b>50.2% (452)</b>	11.1% (100)	21.0% (189)	901
Public health programs/facilities	<b>39.5% (355)</b>	24.9% (224)	16.9% (152)	18.7% (168)	899
Homeless shelters	<b>31.9% (288)</b>	22.8% (206)	23.6% (213)	21.6% (195)	902
Food banks/Hunger/Nutrition services	<b>35.2% (319)</b>	30.7% (278)	16.3% (148)	17.8% (161)	906
Improving accessibility for the disabled	<b>37.2% (335)</b>	20.1% (181)	15.9% (143)	26.9% (242)	901
Centers for disabled/handicapped/special needs	<b>31.3% (282)</b>	28.0% (252)	13.1% (118)	27.6% (249)	901
				Other (please specify)	43
				<b><i>answered question</i></b>	<b>925</b>
				<b><i>skipped question</i></b>	<b>253</b>

**14. Where should the County focus its new public facility construction (schools, libraries, government services)? (Check one)**


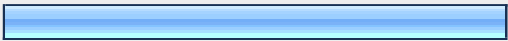
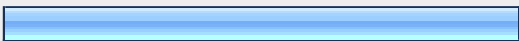
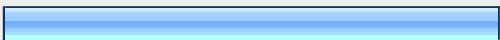
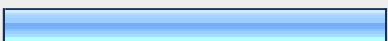

		Response Percent	Response Count
Located regionally, in rural/suburban areas when necessary		20.4%	186
<b>Within walking/biking distance to the population served by the facility</b>		<b>39.3%</b>	358
Wherever existing infrastructure is available (water, sewer, highways)		17.6%	160
In downtown areas or town centers		15.5%	141
Cheapest land available		2.0%	18
No preference		5.3%	48
Other (please specify)			34
<b>answered question</b>			<b>911</b>
<b>skipped question</b>			<b>267</b>

**15. OPEN SPACE & RESOURCE PROTECTION** What do you think the County's priorities should be related to open space and resource protection?

	Needs much more protection	Needs more protection	Adequately protected	Needs less protection	Does not need any protection	Rating Average	Response Count
Connecting open space	29.9% (261)	<b>35.7% (312)</b>	27.3% (238)	3.3% (29)	3.8% (33)	2.85	873
Wetland protection	<b>32.1% (285)</b>	30.9% (274)	31.3% (278)	3.7% (33)	1.9% (17)	2.88	887
Preservation of farmland	<b>42.9% (386)</b>	29.6% (266)	20.9% (188)	4.2% (38)	2.3% (21)	3.07	899
Preservation/restoration of forestland	<b>35.6% (317)</b>	34.8% (310)	24.6% (219)	3.4% (30)	1.7% (15)	2.99	891
Historic properties and structures	25.9% (231)	32.0% (286)	<b>36.6% (327)</b>	3.7% (33)	1.8% (16)	2.76	893
County-wide stream-side buffer protection	<b>34.8% (309)</b>	34.1% (303)	26.4% (234)	2.6% (23)	2.1% (19)	2.97	888
Restoration of degraded stream and	38.8%	<b>39.1%</b>	18.8%	1.8% (16)	1.5% (13)	3.12	887

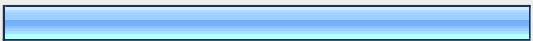

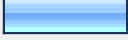

river corridors	(344)	<b>(347)</b>	(167)				
Protection of lands adjacent to Monocacy River	34.3% (306)	<b>35.7%</b> <b>(318)</b>	26.6% (237)	1.7% (15)	1.7% (15)	2.99	891
Views along existing scenic byways	27.3% (241)	<b>35.6%</b> <b>(315)</b>	31.3% (277)	3.2% (28)	2.6% (23)	2.82	884
Threatened and endangered plant and animal species	28.6% (254)	29.0% (258)	<b>34.5%</b> <b>(307)</b>	4.7% (42)	3.1% (28)	2.75	889
Protection of extraordinary natural areas or sites	<b>36.2%</b> <b>(322)</b>	36.0% (320)	25.0% (222)	1.5% (13)	1.3% (12)	3.04	889
Other (please specify)							42
<b>answered question</b>							<b>909</b>
<b>skipped question</b>							<b>269</b>

**16. According to the County's Historic Preservation Plan (2007), the effects of intensified development are the principal threat to our historic resources. In which of the following ways would you support protection of our historic resources? (Check all that apply)**

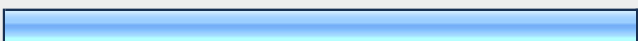
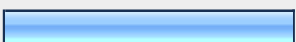
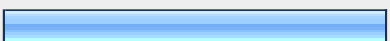

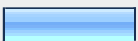
		Response Percent	Response Count
Mandatory protection of properties listed in the National Register of Historic Places		56.5%	500
Mandatory protection of properties listed in the County's Register of Historic Places as a condition of development approval		55.5%	491
<b>Establishment of a local revolving loan and/or grant program to assist property owners in appropriate rehabilitation</b>		<b>56.8%</b>	503
Establishment of a "salvage depot" where historic building parts may be purchased for appropriate reuse in rehabilitation of historic structures		54.5%	482
Limitations on development of listed historic properties through increased zoning restrictions		42.0%	372
None of the above		7.5%	66
Other (please specify)			58

	<i>answered question</i>	<b>885</b>
	<i>skipped question</i>	<b>293</b>

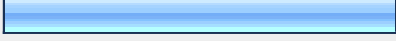
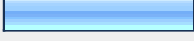
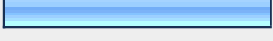

**17. Do you support increasing, maintaining, or decreasing the County's existing efforts to permanently protect farmland from development? (Check one)**

		Response Percent	Response Count
<b>Increase efforts</b>		<b>58.0%</b>	<b>538</b>
Maintain current program		23.4%	217
Decrease efforts		13.4%	124
No Opinion		5.3%	49
		<i>answered question</i>	<b>928</b>
		<i>skipped question</i>	<b>250</b>

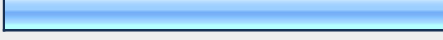
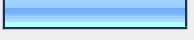
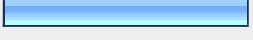

**18. Which incentives and funding mechanisms would you support to permanently protect farmland in Frederick County? (Check all that apply)**

		Response Percent	Response Count
<b>Offering property tax credits to landowners that enter a preservation program</b>		<b>69.9%</b>	<b>622</b>
Outright purchase of the landowners development rights		31.8%	283
Limiting a property's ability to develop through increased zoning restrictions		42.0%	374
Transferring a farm's development rights to a property in an existing community (this would result in more dense development in the community)		19.7%	175
I do not support incentives or funding for the protection of farmland		14.2%	126
		Other (please specify)	49
		<i>answered question</i>	<b>890</b>

19. Currently the County's recordation tax provides funding for the purchase of a farm's development rights. Would you support the County using its bond authority to leverage additional funding for this program resulting in an increase in agricultural land preservation? (Check one)

		Response Percent	Response Count
Yes		43.2%	400
No		20.8%	193
Not sure		29.4%	272
No opinion		6.6%	61
		<b>answered question</b>	<b>926</b>
		<b>skipped question</b>	<b>252</b>

20. Would you support the County using its bond authority to leverage additional funding for open space protection (other than farmland)?

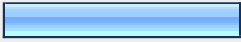
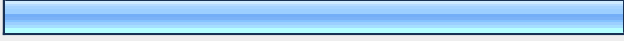

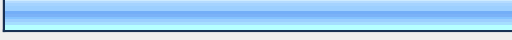


		Response Percent	Response Count
Yes		48.7%	450
No		19.8%	183
Not sure		26.8%	248
No opinion		4.7%	43
		<b>answered question</b>	<b>924</b>
		<b>skipped question</b>	<b>254</b>



**21. RECREATIONAL RESOURCES** What types of new recreational areas should Frederick County encourage? (Check all that apply)

	<b>Urgently Needed</b>	<b>Somewhat Needed</b>	<b>Not Needed</b>	<b>N/A</b>	<b>Rating Average</b>	<b>Response Count</b>
Athletic fields	19.6% (166)	<b>45.7% (388)</b>	29.4% (250)	5.3% (45)	0.90	849
River/water access	20.5% (176)	<b>51.5% (441)</b>	22.6% (194)	5.4% (46)	0.98	857
Playgrounds	9.6% (80)	<b>52.9% (441)</b>	28.7% (239)	8.9% (74)	0.79	834
Shared use paths (Paved & Natural Surface)	36.9% (323)	<b>44.5% (390)</b>	14.7% (129)	3.9% (34)	1.23	876
Passive/nature recreation parks	29.0% (251)	<b>50.3% (436)</b>	17.0% (147)	3.7% (32)	1.12	866
Picnic areas/pavilions	11.9% (101)	<b>52.1% (442)</b>	30.3% (257)	5.8% (49)	0.81	849
Large regional District Parks	16.4% (140)	<b>45.8% (390)</b>	32.9% (280)	4.9% (42)	0.83	852
Small community/neighborhood parks	21.6% (185)	<b>55.0% (472)</b>	18.8% (161)	4.7% (40)	1.03	858
Swimming access (beaches, pools, water play features)	22.4% (190)	<b>42.1% (358)</b>	30.8% (262)	4.7% (40)	0.91	850
Indoor recreation centers	22.6% (194)	<b>44.8% (384)</b>	26.5% (227)	6.2% (53)	0.96	858
				Other (please specify)		74
				<b>answered question</b>		<b>901</b>
				<b>skipped question</b>		<b>277</b>

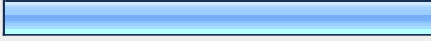

**22. Where should new recreational resources be located? (Check all that apply)**

		<b>Response Percent</b>	<b>Response Count</b>
Large drive-to district parks with a full range of recreational facilities		25.9%	233
<b>Community parks within bicycling and walking distance of local county residents, with a moderate selection of recreational facilities</b>		<b>68.6%</b>	618
Small neighborhood parks within bicycling and walking distance of local county residents, with limited recreational facilities		47.8%	431
More linear parks and trails connecting communities, existing parks and/or open space		56.4%	508
Co-located with public school facilities		32.9%	296
We do not need any more parks		8.5%	77
		Other (please specify)	22
		<b><i>answered question</i></b>	<b>901</b>
		<b><i>skipped question</i></b>	<b>277</b>

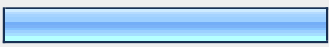
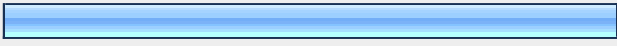
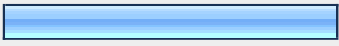
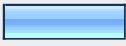
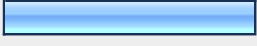
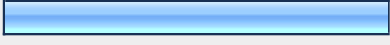
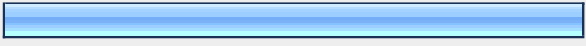
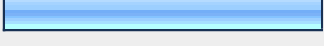
**23. TRANSPORTATION Please rank the need for the following transportation improvements (Check all that apply)**

	<b>Urgently Needed</b>	<b>Somewhat Needed</b>	<b>Not Needed</b>	<b>No Opinion</b>	<b>Response Count</b>
Maintain existing road/bridge network	<b>48.7% (418)</b>	45.8% (393)	2.3% (20)	3.3% (28)	859
Improve safety on existing roads	42.1% (363)	<b>44.5% (384)</b>	10.3% (89)	3.1% (27)	863
Improve traffic flow on existing roads (includes widening or intersection improvements)	<b>63.1% (554)</b>	28.8% (253)	6.4% (56)	1.7% (15)	878
Construct missing road connections	<b>42.5% (368)</b>	38.2% (330)	9.2% (80)	10.1% (87)	865
Construct new roads/highways	30.3% (258)	<b>33.1% (282)</b>	<b>31.8% (271)</b>	4.8% (41)	852
Expand pedestrian network, sidewalks	<b>40.5% (348)</b>	38.7% (333)	15.7% (135)	5.1% (44)	860
Expand on-street bicycle network, bicycle lanes, & on-street routes	<b>41.6% (359)</b>	29.7% (256)	22.0% (190)	6.6% (57)	862
Expand off-street pedestrian/bicycle network (shared use paths)	<b>44.4% (383)</b>	34.4% (297)	15.4% (133)	5.8% (50)	863
Improve and expand transit options (local)	33.4% (287)	<b>40.2% (345)</b>	15.1% (130)	11.3% (97)	859
Improve and expand transit options (regional)	<b>50.6% (437)</b>	31.6% (273)	10.1% (87)	7.8% (67)	864
Construct and improve parking facilities	14.1% (120)	<b>46.2% (393)</b>	<b>30.5% (259)</b>	9.2% (78)	850
Improve service and facilities at Frederick Airport	11.1% (94)	26.6% (226)	30.4% (258)	<b>31.9% (271)</b>	849
Enhance freight options (Truck)	4.5% (38)	26.1% (220)	<b>41.6% (350)</b>	27.8% (234)	842
Enhance freight options (Rail )	16.3% (139)	<b>34.2% (292)</b>	26.1% (223)	23.3% (199)	853
Other (please specify)					59
<b>answered question</b>					<b>899</b>
<b>skipped question</b>					<b>279</b>



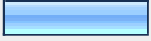


24. What prevents you from bicycling or walking more often? (Check all that apply)


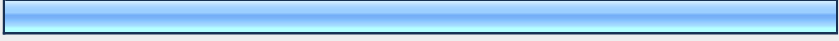
		Response Percent	Response Count
Too many cars / motorists drive too fast		52.3%	449
Drivers don't stop at crosswalks		21.1%	181
Unsafe road / intersection crossing conditions (lack of signals, signs, crosswalks)		47.2%	405
No shared use paths near my residence		41.7%	358
No sidewalks near my residence		22.8%	196
No bike lanes near my residence		45.9%	394
No signed bike routes near my residence		35.8%	307
Existing paths/sidewalks are in poor condition or incomplete		19.8%	170
Lack of accessibility (based on Americans with Disabilities Act design)		2.0%	17
Destinations are too far away		43.7%	375
Not enough lighting		7.8%	67
I have to carry things		14.9%	128
I don't have enough time		14.2%	122
I don't own a bicycle		13.1%	112
No bicycle parking at my destination		10.0%	86
I would rather drive		12.0%	103
I would rather take the bus		0.9%	8
	Other (please specify)		94
	<b>answered question</b>		<b>858</b>
	<b>skipped question</b>		<b>320</b>

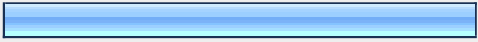

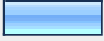



**25. HOUSING What do you think the County's priorities should be related to the provision of housing? (Check all that apply)**

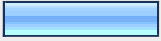
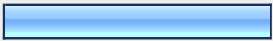
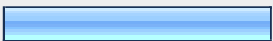
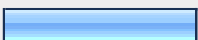

		Response Percent	Response Count
Encourage more diverse housing options.		35.4%	295
<b>Plan for walkable / bikable communities</b>		<b>67.6%</b>	563
Promote affordable housing opportunities, particularly for low-income residents and families.		36.6%	305
Provide more age-restricted communities.		13.0%	108
Offer more senior and assisted living opportunities.		27.5%	229
Encourage workforce housing for moderate income residents and families.		42.4%	353
Plan for "mixed-use" communities that offer diverse housing types and essential services (grocery, bank, gas station) close by.		63.9%	532
Plan for "integrated mixed use" communities where housing is above retail/employment services		35.1%	292
		Other (please specify)	92
		<b><i>answered question</i></b>	<b>833</b>
		<b><i>skipped question</i></b>	<b>345</b>



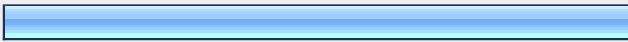
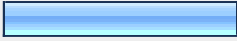
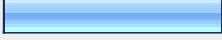
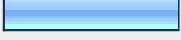
26. What type of housing do you currently live in?			
		Response Percent	Response Count
1-3 bedroom single family detached house		38.4%	344
4+ bedroom single family detached house		40.1%	360
Townhouse/Rowhouse/Duplex		15.5%	139
Apartment/Condo		4.8%	43
Assisted Living		0.0%	0
Rental		1.2%	11
		Other (please specify)	23
		<b>answered question</b>	<b>897</b>
		<b>skipped question</b>	<b>281</b>

27. Do you rent or own your home?			
		Response Percent	Response Count
Rent		7.8%	70
Own		92.2%	822
		Other (please specify)	11
		<b>answered question</b>	<b>892</b>
		<b>skipped question</b>	<b>286</b>

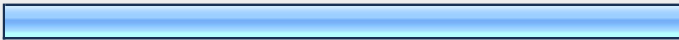


28. If you were to consider moving soon, what type of housing would you likely choose?			
		Response Percent	Response Count
1-3 bedroom single family detached house		52.0%	435
4+ bedroom single family detached house		35.5%	297
Townhouse/Rowhouse/Duplex		10.6%	89
Apartment/Condo		8.1%	68
Assisted Living		2.3%	19
Rental		1.3%	11
		Other (please specify)	71
		<b>answered question</b>	<b>836</b>
		<b>skipped question</b>	<b>342</b>

29. How likely would it be to find your preferred housing type in your price range in Frederick County?			
		Response Percent	Response Count
Very likely		16.9%	152
<b>Likely</b>		<b>29.2%</b>	263
<b>Unlikely</b>		<b>29.2%</b>	263
Very unlikely		21.1%	190
Not sure		3.6%	32
		<b>answered question</b>	<b>900</b>
		<b>skipped question</b>	<b>278</b>

30. If you answered “Unlikely” or “Very unlikely” in the previous question, what do you see as barriers to finding your preferred housing type in your price range in Frederick County? Check all that apply.

		Response Percent	Response Count
Affordability		68.9%	393
Availability - location		25.6%	146
Availability - neighborhood type		23.9%	136
Not applicable		18.9%	108
Other (please specify)			39
		<b>answered question</b>	<b>570</b>
		<b>skipped question</b>	<b>608</b>

31. LAND USE AND GROWTH MANAGEMENT Should new residential and commercial development be concentrated in and around our existing cities, towns and communities?

		Response Percent	Response Count
Yes		74.8%	622
No		16.8%	140
No opinion		8.4%	70
Other (please specify)			90
		<b>answered question</b>	<b>832</b>
		<b>skipped question</b>	<b>346</b>

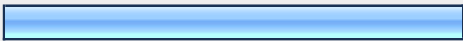

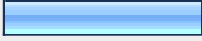

**32. As new residential development occurs, what types of communities do you feel should be planned?**

	<b>Strongly Support</b>	<b>Support</b>	<b>Do not support</b>	<b>No opinion</b>	<b>Response Count</b>
Downtown areas where housing and retail are present in the same building	37.5% (312)	<b>41.7% (347)</b>	12.7% (106)	8.2% (68)	833
“Main Street” areas where diverse housing types are within a short walk to retail/services	<b>44.5% (380)</b>	43.7% (373)	8.1% (69)	3.6% (31)	853
Tree-lined neighborhoods on a street grid with alley access that are within a short walk to downtown or retail/services	41.0% (351)	<b>47.3% (405)</b>	7.8% (67)	4.0% (34)	857
New communities built by a single developer that include a mix of residential, commercial, and recreational uses	20.3% (168)	<b>40.6% (336)</b>	32.9% (272)	6.3% (52)	828
Conventional subdivision developments of single family homes within a 5-10 minute drive to retail/services	12.0% (97)	38.0% (307)	<b>44.6% (360)</b>	5.3% (43)	807
Conventional subdivision developments in the more rural areas of the County	8.4% (68)	21.3% (172)	<b>64.5% (520)</b>	5.7% (46)	806
Developments with large homes on large lots	10.5% (86)	24.8% (203)	<b>59.2% (484)</b>	5.5% (45)	818
Small clusters of single family homes in rural areas	13.7% (111)	34.8% (282)	<b>44.3% (359)</b>	7.3% (59)	811
				Other (please specify)	51
	<b>answered question</b>				<b>886</b>
	<b>skipped question</b>				<b>292</b>


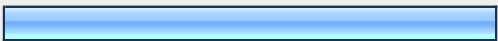

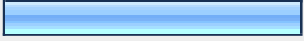
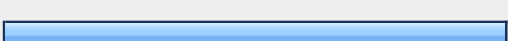
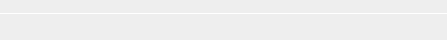
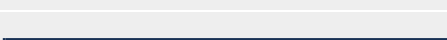
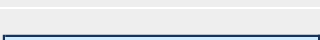
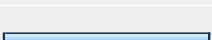
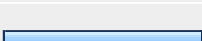
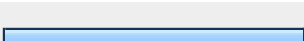
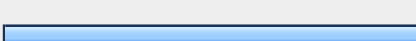
33. What attributes make a residential community appealing to you? (Check all that apply)




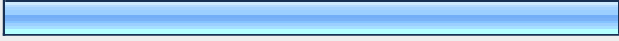
		Response Percent	Response Count
Proximity to work		58.0%	501
Proximity to schools		45.4%	392
Proximity to a variety of businesses		49.9%	431
Adequate landscaping		51.5%	445
Parking options and general circulation		33.7%	291
<b>Pedestrian friendly</b>		<b>64.8%</b>	560
Accessibility by road/highway		43.2%	373
Sidewalks		53.4%	461
Shared-use paths		43.8%	378
Accessible by Transit		28.0%	242
Size and scale of the buildings		37.4%	323
Design of buildings and overall site		53.4%	461
Alley access		11.9%	103
Recreation/play areas		51.0%	441
Common open space		49.3%	426
Privacy		53.4%	461
	Other (please specify)		69
	<b>answered question</b>		<b>864</b>
	<b>skipped question</b>		<b>314</b>

34. Would you be willing to live in a community that supported a diversity of housing types on smaller lots than you are living on now if you knew that in exchange large expanses of farmland and open space were being protected beyond the community's borders?

		Response Percent	Response Count
Yes		50.6%	452
No		23.8%	213
Not sure		21.5%	192
No opinion		4.1%	37
		<b>answered question</b>	<b>894</b>
		<b>skipped question</b>	<b>284</b>

35. What attributes make a commercial development appealing to you? (Check all that apply)

		Response Percent	Response Count
Location - close to home or work		60.7%	519
Locally owned businesses		54.2%	463
<b>Types/variety of businesses</b>		<b>67.0%</b>	573
Adequate landscaping		32.6%	279
Parking options and general circulation		55.3%	473
Pedestrian friendly		48.8%	417
Accessibility by road/highway		49.2%	421
Bicycle/Pedestrian Access		34.7%	297
Accessible by Transit		22.3%	191
Availability of bicycle parking areas		21.5%	184
Size and scale of the buildings		33.0%	282
Design of buildings and overall site		45.6%	390
		Other (please specify)	53
		<b>answered question</b>	<b>855</b>

36. Which of the following growth policies do you support? (Check all that apply)			Response Percent	Response Count
Continue the development pattern that permits individual, random residential developments.			12.1%	106
Focus new development into a pattern of communities/small towns that have a core, a variety of housing types, retail and recreation.			48.5%	424
Develop or redevelop areas around and within city boundaries first, before development is allowed in peripheral areas.			57.1%	500
<b>Protect the agricultural and rural character of the county</b>			<b>68.0%</b>	595
		Other (please specify)		55
		<b>answered question</b>		<b>875</b>
		<b>skipped question</b>		<b>303</b>

37. 2009 marks the 50th year anniversary of the first Countywide Comprehensive Land Use Plan Map (shown above). How do you envision Frederick County 50 years from now?		Response Count
		654
	<b>answered question</b>	<b>654</b>
	<b>skipped question</b>	<b>524</b>